Gemalto’s Allynis Password Insurance enables the customer to unblock a USB smart card device when a password is forgotten or the device is blocked.

Digital world

In an increasingly electronic world, digital security is becoming more and more of a necessity. The use of smart card devices to secure access credentials and protect personal data is a must to build end user confidence. The end user is looking for security as well as convenience and the associated services to take advantage of this new world of opportunity with peace of mind.

Mobile Service Providers have been providing such functionalities for a while in mobile communication subscriptions. The end user uses a personal password to authenticate access every time the mobile phone is switched on. The mobile service is bed after the incorrect password is used 3 times; this is to protect the subscription from unauthorized usage. The end user can then unblock the service through the service reseller by using an administration pin to set a new password. This service gives the end user peace of mind as their personal credentials and personal data are protected.

The Password Insurance service has just started appearing in the IT security world. This functionality must become a standard extension of the smart card device, to make the end user confident and comfortable with the technology.

Differentiated service for the Reseller

Allynis Password Insurance is an end-to-end service, which is linked with the delivered smart card device. It enables the end user or the reseller to reset the device in case the password is lost or the device is blocked. Such services provide many advantages to the re-seller:

- It provides a major differentiation to the reseller, as it provides an additional service to the end user, which re-enforces the link between the reseller and the end user thus increasing end user satisfaction.
- Thanks to a user-friendly interface, training by the re-seller is not necessary, and it’s immediately usable.
- No investment is needed from the reseller, meaning a very fast return on investment. And most importantly, it will provide the end-user with confidence and trust of their own smart card device, and they will not hesitate to use it.

Cost effective

There is an insignificant insurance fee that covers the price of the device, but the device enables the end user to recover confidential data and credentials, which represent much more money than the cost of the device itself.

Security expert worldwide

Gemalto is the first choice to provide these services. Firstly, because for more than 20 years Gemalto has been a partner of banks, governments and mobile operators and has supplied them with secure networks and digital access. Furthermore, Gemalto provides the complete chain of products and services, from the delivery and personalization of the device, through the network infrastructure and dedicated server, to the services that ease end-user life. And finally, Gemalto is present worldwide as the local partner that knows you and your constraints.

Easy to integrate

Allynis Password Insurance is easy to integrate and deploy. Thanks to a central database, it doesn’t require any effort from either the end-user or the reseller. A simple registration when the device is delivered, and strong authentication web access kit is all that is required to get the solution up and running.