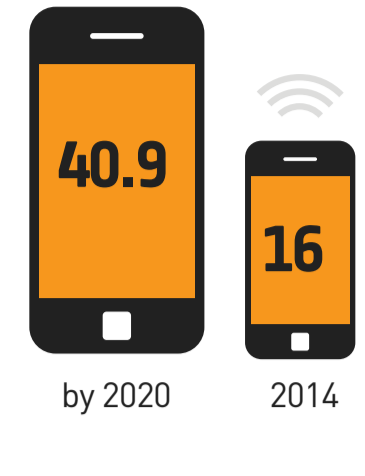


The Connected World

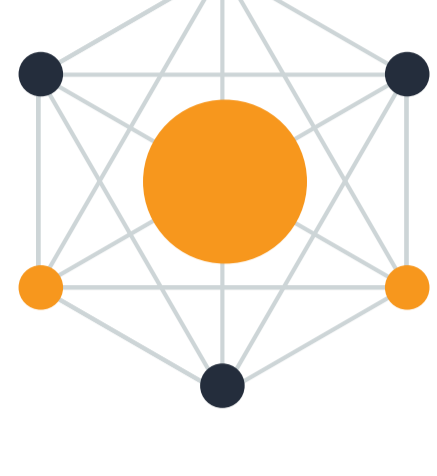
The Gemalto Netsize Guide 2015 explores how the Internet of Things will change how we work, get around and live our lives. Over the next five years, everything is going to become much more connected. Here's how:

netsize a Gemalto company gemalto security to be free

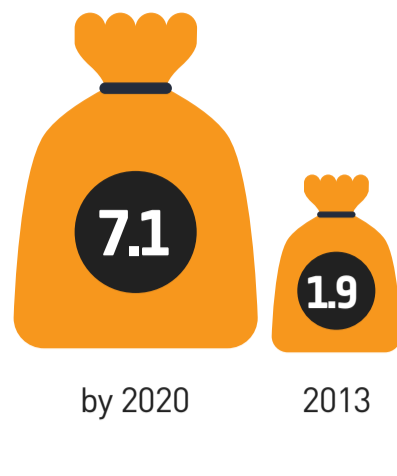
Download here: ow.ly/PwnlT



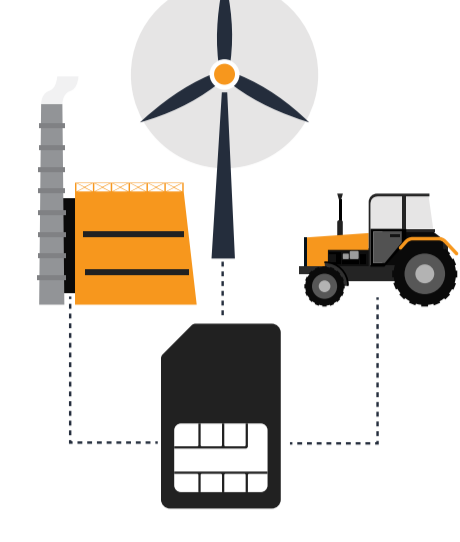
Number of active wireless connected devices (billion)



Mesh networks will become vital to the IoT, enabling far greater connectivity



Internet of Things market (\$ trillion)



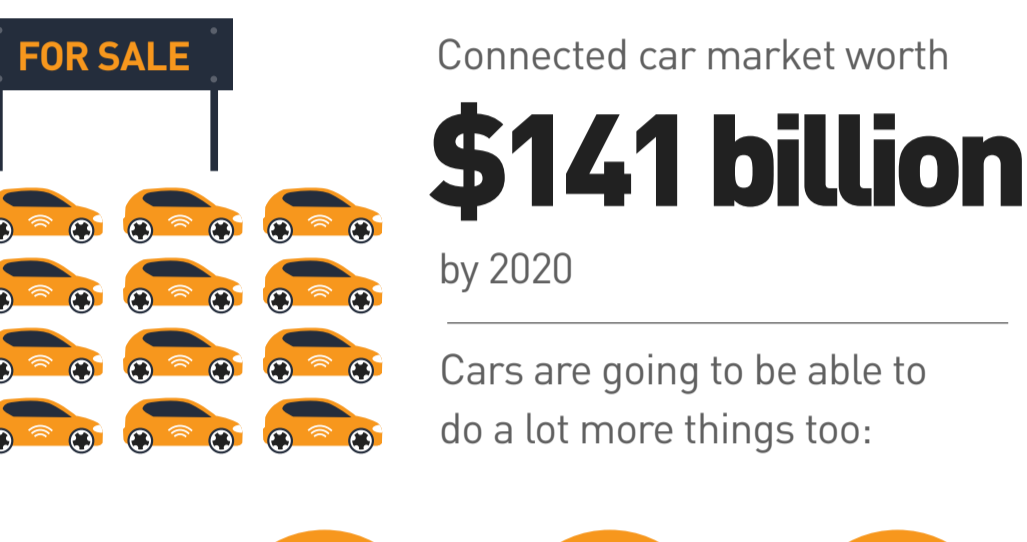
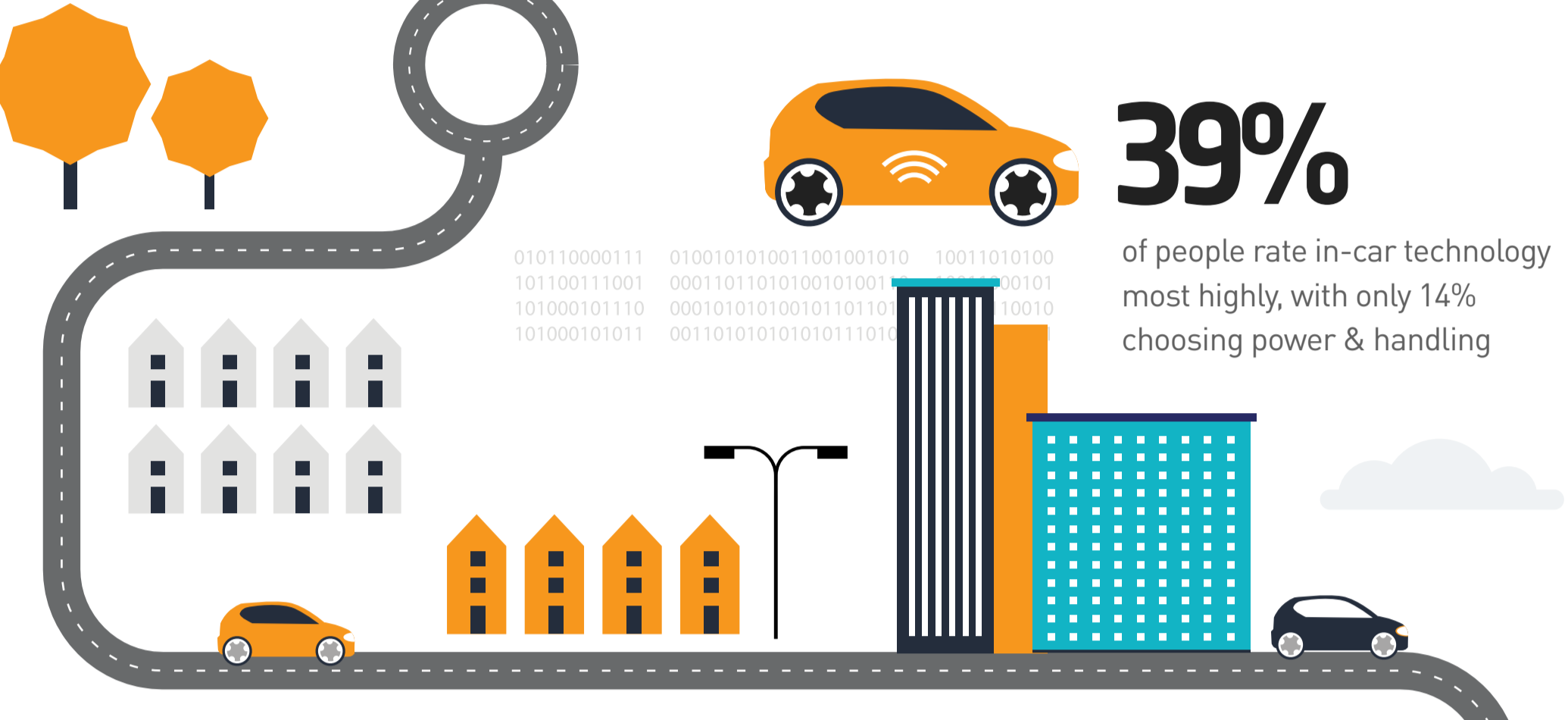
Embedded SIMs will bring connectivity to industry



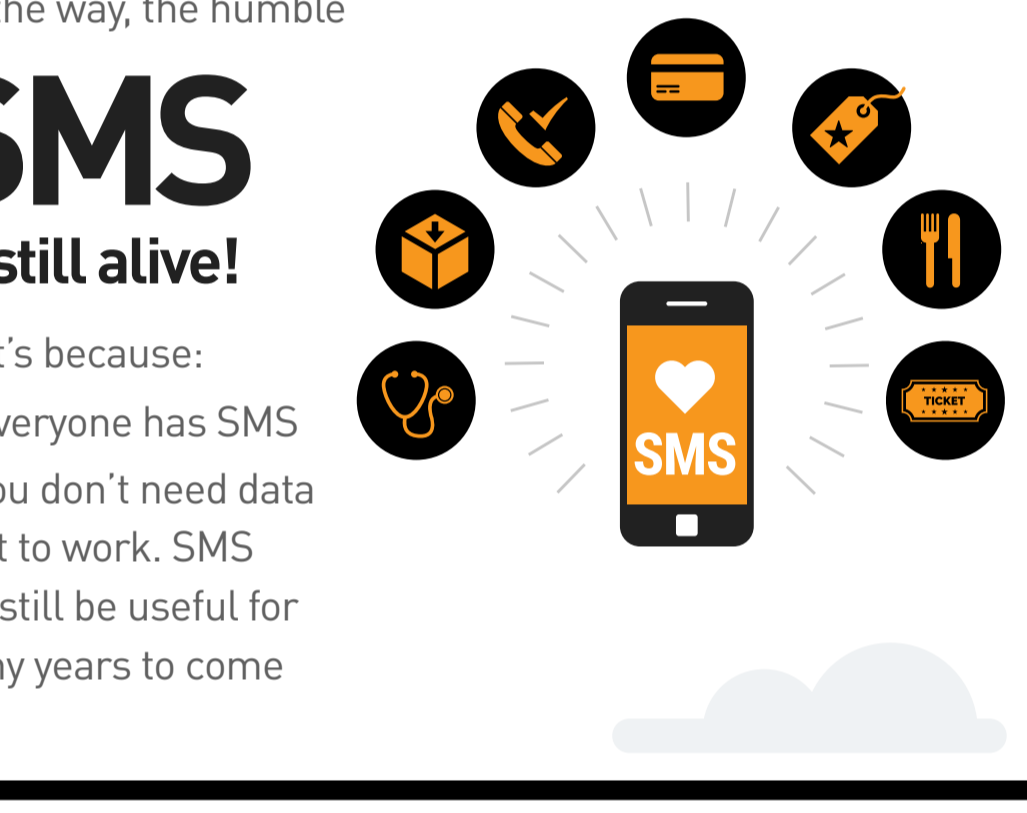
Once everything is connected, things are going to have to talk to each other. We will need common standards to make this happen

Commute:

The IoT is reshaping industries. Take cars for example; in the next few years, they are going to get a lot more connected



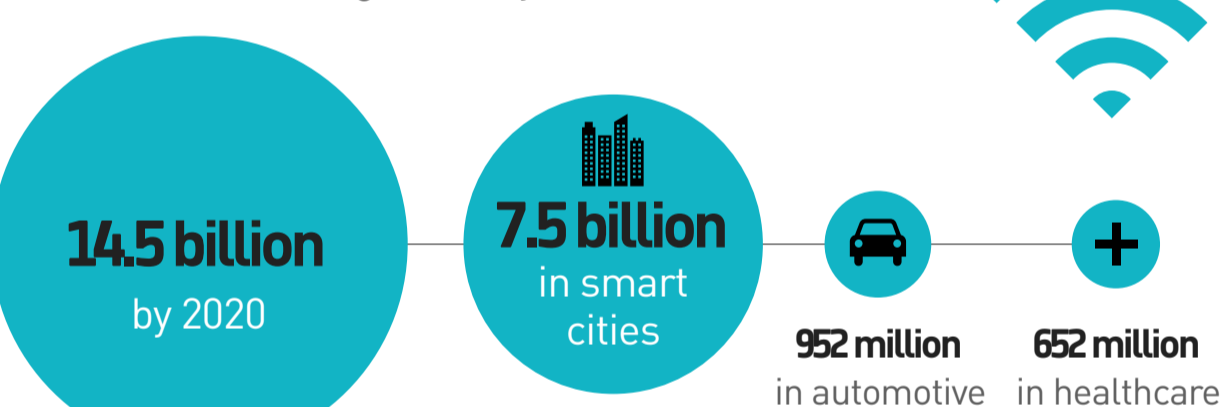
- Road-side assistance
- Communications
- Diagnostics
- Navigation
- Entertainment



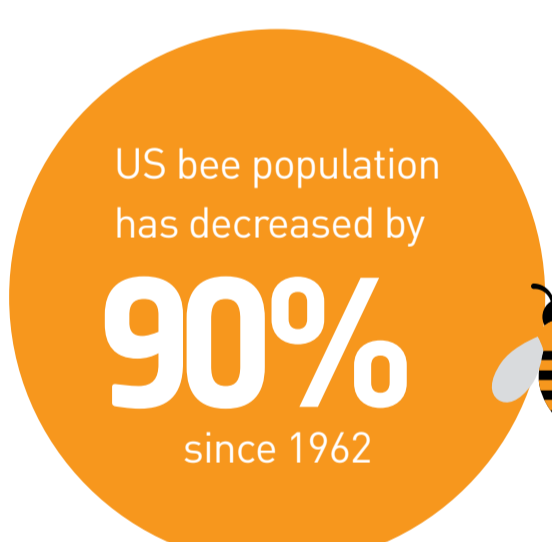
Work:

The Internet of Things will also reshape how we work

By 2020 the number of Machine-to-Machine devices will have significantly increased:



Embedded SIMs can help us tackle some of nature's biggest problems

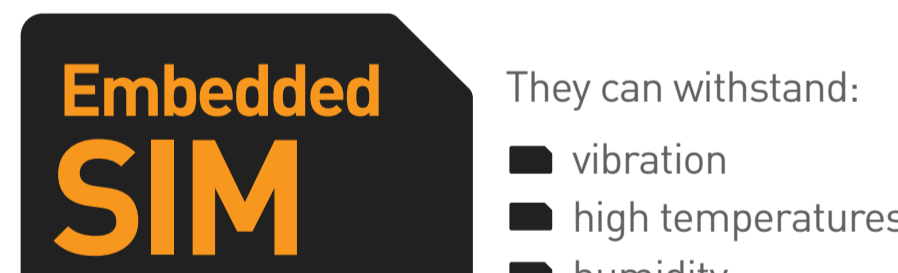


#SaveTheBees

MiteNot Bee Hive
Sensors monitor the temperature of the hive. An app transmits a signal to heat up the hive. This kills the mites that kill honey bee colonies

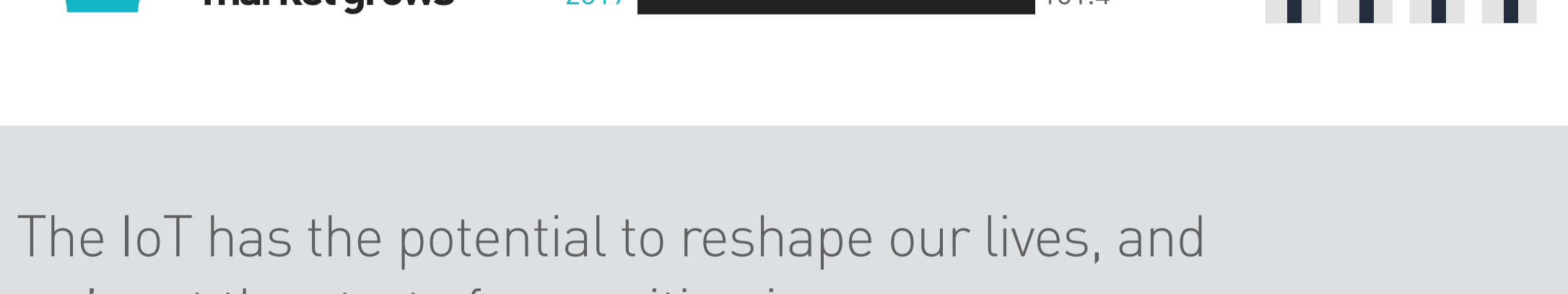
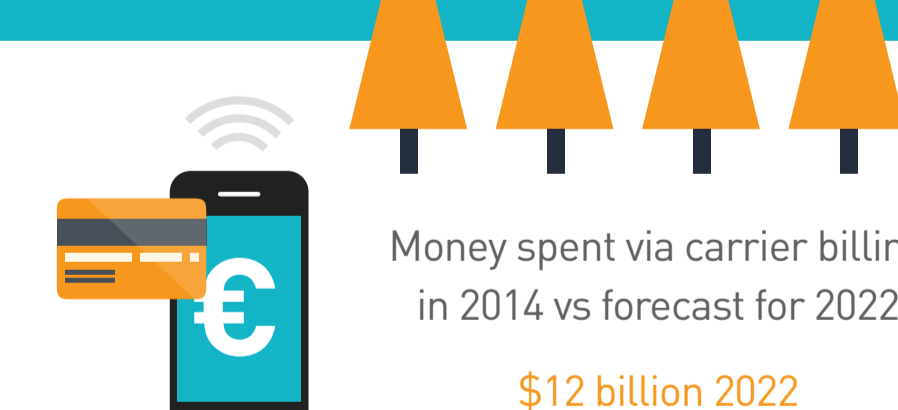
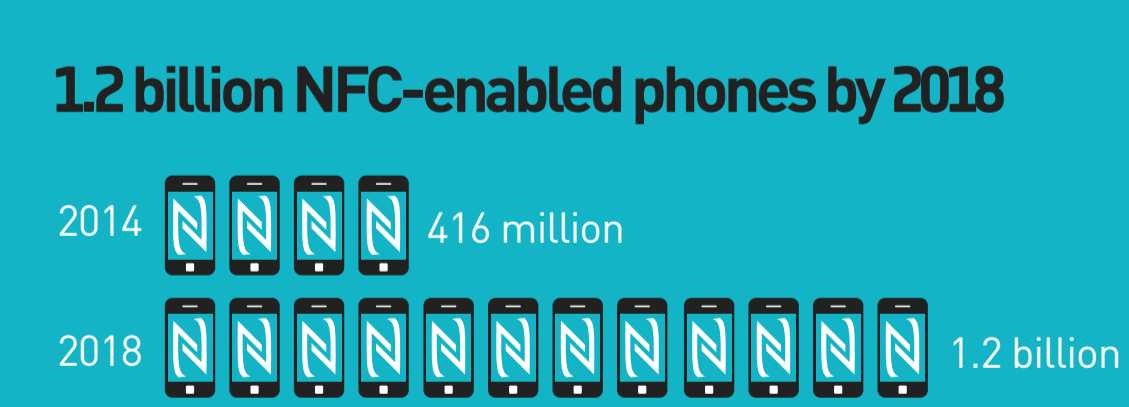
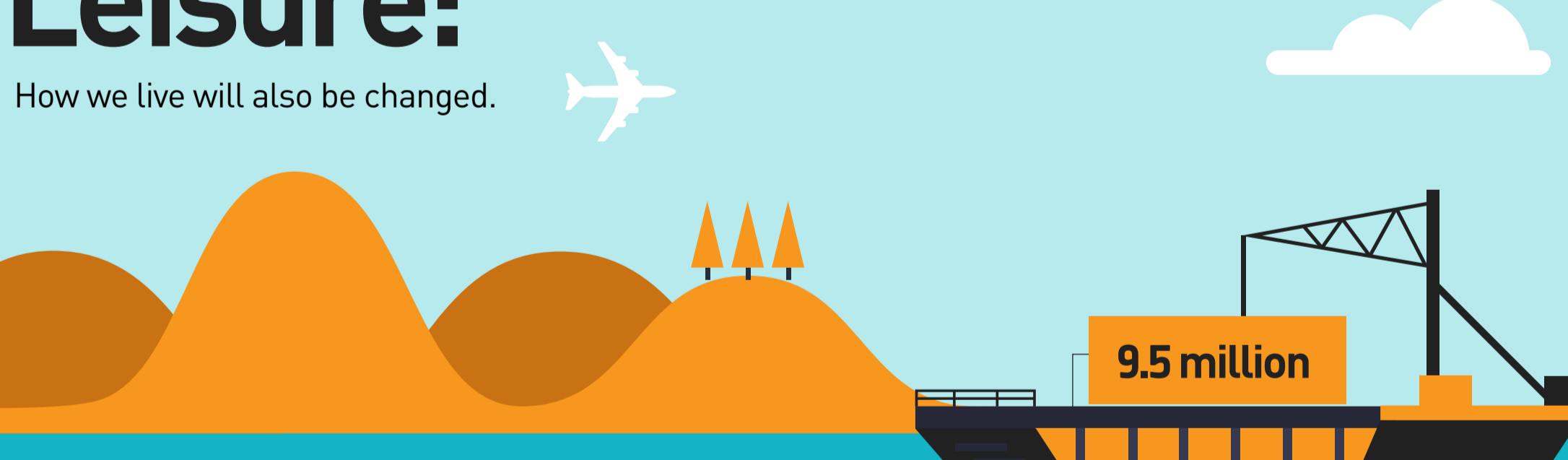
Embedding SIMs in machines will dramatically increase productivity

But you can't just put a SIM in a machine, as it is vulnerable to damage. You need an

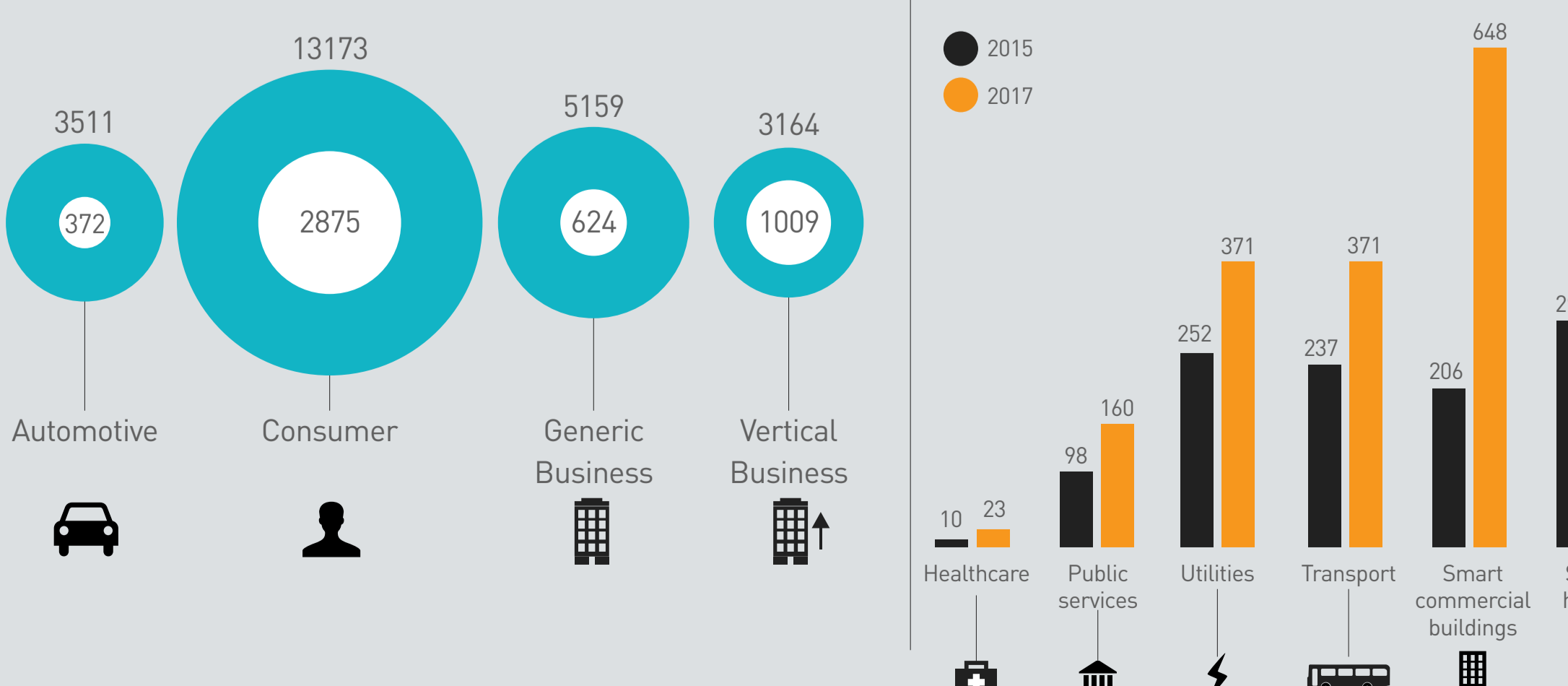


Leisure:

How we live will also be changed.



The IoT has the potential to reshape our lives, and we're at the start of an exciting journey



About

For over a decade the Gemalto Netsize Guide has explored the impact of mobile on people and companies. In that time, we've seen the technology move from feature phone beginnings to smartphone maturity. Now, mobile is taking its place amid a broader revolution. The phone is merely one 'thing' in a huge network of connected things. That's why we've broadened the focus of this 2015 edition to investigate the impact of IoT on our commute, our work life and how we spend our leisure time.

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