The Username Management Nightmare
Internet users have to manage an average of 25 usernames* on the web. Remembering which username goes with which website is not always easy and forgotten logins mean:

- Abandonment of Transacions
- Lost Business and Customers
- Time wasted for users

*Sources: NorSIS Institute

Password Fatigue and Weaknesses
Internet users spend an average of 1 minute hacking a password.

Top 5 Passwords in 2013
1. 12345
2. password
3. 12345678
4. qwerty
5. abc123

Making life very easy for hackers.

*Sources: Govtech / GfK

Registration Fatalities
When presented with long and complex registration forms or those with questions that are too intrusive, 62%* of new visitors will give up on the transaction, which has a significant impact on conversion rates for service providers.

*Sources: Govtech / GfK

Trust and Privacy Failures
Web consumers have concerns about entering personal information on websites, not knowing where it goes and who is storing this information:

- 50%* have little or no confidence in web security.
- 90%* send transactional emails they don’t believe are protected from online privacy.
- 86%* wouldn’t use popular online services if personal data was mishandled.

*Sources: Govtech / GfK

Signature Issues
When signing a contract, consumers are obliged to print out the document, fill it in, sign it, and post it. This process is no longer compatible with today’s fast-paced lifestyles and is very time-consuming.

The Future is Mobile
The use of mobile devices is now a reality for both professional and personal applications, and using mobile phones for internet access is taking over from desktop usage.

- In terms of Authentication, by 2020, 80% of Digital Access will be made through Mobile Phones

Gemalto’s Mobile ID provides the missing link. Mobile ID offers an unparalleled, single means of authentication in a wide range of online services. Find out how you can spare your customers frustration, delays and vulnerability through a range of user-friendly solutions that are quick to deploy:

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