LINQUS™ CLOUD BACKUP WEB INTERFACE

Access mobile content over the web

Cloud Backup prevents users from losing their precious mobile content when they change their handset or if it is stolen. When using a backup service, today’s subscribers do not want to be limited to their mobile. They also want to access their content from their computer or tablet, and they want to check whether their backup has been successful. Moreover, many users have trouble managing their data on a small mobile screen.
LinQu Cloud Backup Web Interface

A host of features that are only a mouse click away
The LinQu Cloud Backup web interface provides a wealth of extra features:

➤ The mobile phone registered with the service is displayed on the webcare mainpage. If the phone has been recently changed, users can easily see that they need to update their new handset.
➤ One click launches both SIM card and handset backup (or restore), radically simplifying the user experience.
➤ A special area allows subscribers to see more detailed information about their latest backup or restore activity.
➤ The contacts section is where users can manage their contacts. Duplicates can easily be merged.
➤ Other types of content such as tasks, calendar events and notes can be created, deleted or edited.

LinQu Cloud Backup: a unique interface
➤ Usability comes first. Active elements stand out helping subscribers find their way around. Self-explanatory icons are immediately recognizable. Tips and help sections offer a simple guide for less experienced users.
➤ Special attention has been paid to the website look and feel on all major browsers. The site has been developed to be 95% compliant with World Wide Web Consortium guidelines.

➤ Differences between the PC and tablet user experience have been taken into account (button size big enough for finger, no mouse needed to use menus etc.).

Benefits for mobile operators
➤ Webcare customization in a matter of days
➤ Easy integration into the MNO portal
➤ Multichannel customer touch points: PC, tablet & mobile
➤ Increased service usage

Benefits for end-users
➤ Easy content management
➤ Quick access to functionalities
➤ Restore from web
➤ Simple configuration