

Allynis Packaging

||||| Deliver your card in style



FINANCIAL SERVICES & RETAIL > SERVICE

ENTERPRISE

INTERNET CONTENT PROVIDERS

PUBLIC SECTOR

TELECOMMUNICATIONS > PRODUCT

TRANSPORT



gemalto
security to be free

Increase your brand visibility

||||| Innovative ideas to help you to differentiate yourself

DigiBook

A unique and attractive way to enhance your card and present it as a media disc. From two to four cardboard folds with clear plastic tray affixed.



MiniWallet

A handy card carrier including a quick reference guide and a place for the card.



CardFolder

A convenient handy cardboard card holder allowing both a quick reference guide or a map and a place inside the front cover to insert your card.



EcoPack/ Bio CardHolder

Adapted to a community which feels concerned by the sustainable development, it displays your branding and communication on both sides with a 100% degradable media.



This packaging is made of renewable, recyclable & industrially compostable material, following the European standard EN 13432 :2002.

WoodenBox

The packaging they'll want to keep - small, smart and very green, this wooden Card-size box (also available in CD-size) is the stylish way to present your cards to VIPs and other discerning communities.



MetalBox

This metal Card-size box (also available in CD-size) acts as a jewel-case for your card, providing a very smart and original way of supporting promotional campaigns.



CardSleeve

A simply CD format packaging, all in cardboard made, to enhance the card. Make in an ecological packaging by using some recycled cardboard.



SlidePack - medium

Surprise your customers with an unusual sliding pack. By pulling one side of the package, it opens both sides. Transparent plastic window is an option to let appear the card.



SlidePack - small

Eye-catching packaging, designed to grab the attention: this slide system is an original and modern setting for your card, that really emphasises its value.



In addition to their high performance, the way your products are presented to the customer is key for the image of your brand and services.

Gemalto offers highly differentiated and segmented packaging solutions, made with high quality materials that communicate well to your customers.

Gemalto experts are ready to work with you the customer to design and produce the most innovative packaging solutions that match you brand image and your marketing communication strategies.

Our solutions in packaging will allow you to be on the edge and clearly set a strong brand value on your market.

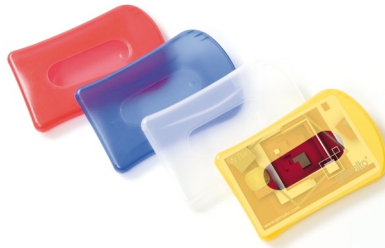
ClikCard

Slide Card combines the best of recent innovations in materials and ergonomics to provide attractive protection for all your ISO size cards.



Plastic CardHolder

Tough but flexible, this slim shockproof plastic holder will protect up to five cards or small objects from daily wear and tear in pockets and wallets.



CardHolder

Reinforce your one-to-one communication with the cardholder.



GiftCard/GiftEnvelop

Thanks to the J-Hook packaging used for the GiftEnvelope and for SmartPouch, the GiftCard is better protected in a secure and attractive way for your customers. Gemalto can manage the fulfillment in a secure environment for branded cards and provide additional features like PIN mailing protected inside the pack, serial numbering or barcode printing.



Customized Pack

Imagine a exclusive and shiny packaging that presents your card as a jewel. Customize your packaging in terms of shape, material, stamping, content...



In an increasingly standardized marketplace, the card body and the packaging design are two communication tools to stand out from the crowd and offer a unique experience to their customers.

Promoting and delivering the card as a lifestyle object is an ideal way to capture new cardholders and increase the number of transactions.

||||| The world leader in digital security

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