

# UPTEQ™ Secure Internet TV

||||| Expanding your on-line TV services in total security



FINANCIAL SERVICES & RETAIL

ENTERPRISE

INTERNET CONTENT PROVIDERS

PUBLIC SECTOR

TELECOMMUNICATIONS > SOLUTION

TRANSPORT



**gemalto**  
security to be free

# UPTEQ™ Secure Internet TV

IIIIII Complete freedom - robust security

## ■ Complete freedom – robust security

Internet TV offers a new alternative for subscribers wanting to watch their favorite TV programs anywhere and on any screen.

For broadcasters, Internet TV solutions open up additional revenue streams with a comprehensive range of personalized services.

On mobiles, they complement an existing 3G streaming offer or can be provided as a stand-alone service. On PCs, it provides an alternative to big screen TVs with a more personalized experience.

However, Internet TV relies on public networks which can be more vulnerable to content hacking. This makes security the top priority for anyone planning to launch premium Internet TV services.

## ■ Cost-efficient, tailored secure solutions

**For PCs:** Gemalto's solution fits all desktops, laptops and notebooks. Smart devices like Smart Dongles, 3G USB keys and SIM in 3G laptop provide strong authentication and service protection when required. They integrate a customized *Launch Pad* that allows easy user navigation and support service providers' marketing campaigns.

### For Wi-Fi enabled terminals:

Gemalto has a portfolio of solutions for all mobiles, with a range of smart applications and products. When based on One Time Password

With its extensive expertise in secure solutions for PCs, handsets and unconnected devices, Gemalto offers tailor-made services for Internet TV.

technology they ensure strong user authentication and a high level of security to protect TV services.

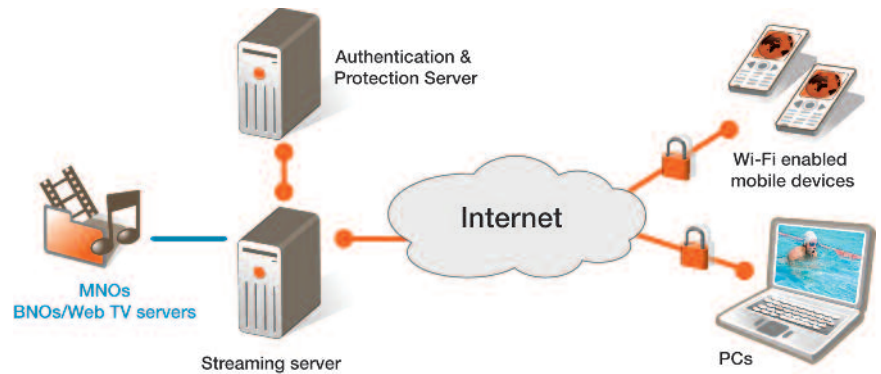
## ■ Anywhere, any screen

TV programs can be securely accessed over the Internet on any PC and Wi-Fi enabled terminals through a range of high-security TV devices, providing the maximum level of mobility and portability to your customers.

## ■ Easy mass market deployment

In order to benefit from an easy and secure TV experience, subscribers simply plug the Gemalto dongle into a PC to access their TV services. On mobiles, the authentication can be made automatically without the users' involvement.

### > Internet TV – PC & Mobile



Gemalto's complete offer provides secure access to TV services streamed to end-users over their portable screens (PCs and mobiles). The end-to-end security includes strong authentication and service protection.

### > Strong authentication

