Dare to be unique by getting a unique **banking card** with Gemalto
Standard Card Body

Our experts to guide you...

Get the wow effect with innovative plastics. Gemalto’s card body range enables you to create vibrant and unique designs.
ADVANCED CARD BODY

...COLOR YOUR WALLET

COLORED CORE
Get a slice of Colored Core, the cutting edge of card design technology. With a large choice of colors, this feature is the smart way of ensuring your card stands out from the crowd.

...COLOR YOUR WALLET

...LUXURY AT YOUR FINGERTIPS

...TAKE A STEP FORWARD

...CLARIFY YOUR BRAND
Artwork Services

Your artwork... Our experts will guide you...

With our Artwork Services, everyone can show their personality. Make spending money and banking more fun and personal!
VISUAL: FINISHING OPTIONS

...FEEL THE DIFFERENCE

TACTILE VARNISH
A special varnish that brings your design to life. Perfect for highlighting a detail or a logo.

...FEEL THE DIFFERENCE
...GIVE DEPTH TO YOUR CARD
...DRESS UP YOUR CARD
...MAKE YOUR WALLET SHINE
...BRING YOUR CARD TO LIFE

...SPARKLING NEW BRANDING
...STAND OUT FROM THE CROWD
...SHOW YOUR TRUE COLORS
...PROTECTING
Artwork Services

Generate additional revenue by driving choice, uniqueness and creative designs to your customers!

AllAboutMe
To design a payment card with the photo of your choice is as easy as ABC...

CARD DESIGNER
Advanced online solution, centralizing & facilitating the creation of card designs for any size issuer.

SAMPLE CARD SERVICE
Fast sample card issuance for your creative design validation.
AllAboutMe, put a customized picture on your payment card!

1. CONSUMER USES THEIR FAVORITE PHOTO TO CREATE A PAYMENT CARD!

2. Online Designer interface for consumer to design card (on PC, mobile, tablet)

3. Customised cards printed using edge to edge Digital Printing on premises

AllAboutMe, THE VISUAL THE CONSUMER WANTS
Card Designer

Expert solution for issuers to simplify the creation of artwork designs & manage their card stock!

- Simplify the process
- Cost flow optimization
- Quicker time to market

REDUCE complex, laborious and manual processes to create and manage your card designs

EMPOWER your corporate & Co-brand clients, connect seamlessly to produce large or small batch runs

DESIGNS

DESIGNS FOR BANKING CARD
Sample Card Service

Gemalto Sample Card Service frees designers from the need to ‘play safe’, and that means more creative designs for users to enjoy.

- Uses innovative technologies that shortens the time to realistic samples from weeks to days!
- Bank marketing team can request prototype cards which directly uses our exotic plastics and effects for a better appreciation and validation of the new designs!

TAKING THE BREAKS OFF CREATIVE DESIGN

Marketing team in Bank organization → Gemalto Studio Experts → Marketing team in Bank organization → Gemalto Plants

Discussion about new card program designs → Consultancy Launching of the Sample Cards → Production of the prototype → Shipment of the Sample Cards → Approval of the Sample Card → Real production
Personalization Services
Our experts to guide you...

Trust Gemalto expertise to perform your data management, to electrically personalize your cards and, add eye-catching touches with our vast range of personalization options. Special printing and hot stamping effects will breathe life into your designs.
Gemalto Personalization Services

Let yourself be guided by our expertise in personalization services. We take care of everything to deliver you a simple turnkey solution!

- Easy management
- Security
- Reactivity
- Flexibility

Gemalto does it all: A trusted end-to-end personalization service partner
Delivers an elegant finish and tactile feel to the card with a golden or silver topping.
PERSONALIZATION OPTIONS

MAGSTRIPE PRINTING

A smart way of using space to communicate, using black or silver text.

QR CODE

Share key messages or rewards with your consumers.

SCRATCH PANEL

To reveal private information only to the end consumer.

PHOTO PRINTING

Leverage on Gemalto extensive experience in managing photo personalization thanks to our experience in Banking, Public Sector & Transport segments.

ACTIVATION LABEL

Standard activation labels can be applied on the front of the cards. This sticker can be used to display security recommendation or the next steps for card activation.
Packaging & Fulfillment

Our experts to guide you...

Gemalto is your ideal partner to help you create great customer experiences. From the moment we receive your request all the way to when the card arrives in the user’s hands.
Packaging & Fulfillment

COLOR CARD CARRIER
To design and print for each cardholder his / her own card carrier.

INNOVATIVE PACKAGING
When innovative packaging solutions make the difference.
Make the difference by designing a customized card carrier
INNOVATIVE PACKAGING

ANTHI-EARDO FREQUENCY RANGE

SLEEVE 
CARD HOLDER 
PAPER FOIL & PAPER INSERT 
WALLET

PLASTIC, LEATHER AND POCKET WALLETS

LEATHER 
SIMULATED LEATHER 
PLASTIC

DIGIBOOK XS, CLICK CARD AND CARDBOARD ENVELOPES

DIGIBOOK XS 
CLICK CARD 
CARDBOARD ENVELOPES
INNOVATIVE PACKAGING

SLIDE PACK

MINI WALLET

CARD FOLDER

DIGIBOOK CD

CARDBOARD PACKS
INNOVATIVE PACKAGING

VIP PACKS

Your VIP Card Packaging by Gemalto

Packaging Range
Innovation brings new opportunities to your business

PREMIUM PACKS

Gemalto Packaging

gemalto

Gemalto VIP Packaging

gemalto
Thank you!

Banking & Payment
The world of financial services is changing fast, and consumers are looking for ever more personalized, convenient, yet secure ways of paying, communicating and interacting with their banks. Gemalto offers a wide range of solutions to meet and exceed these demands.

gemalto.com/financial

Contact us