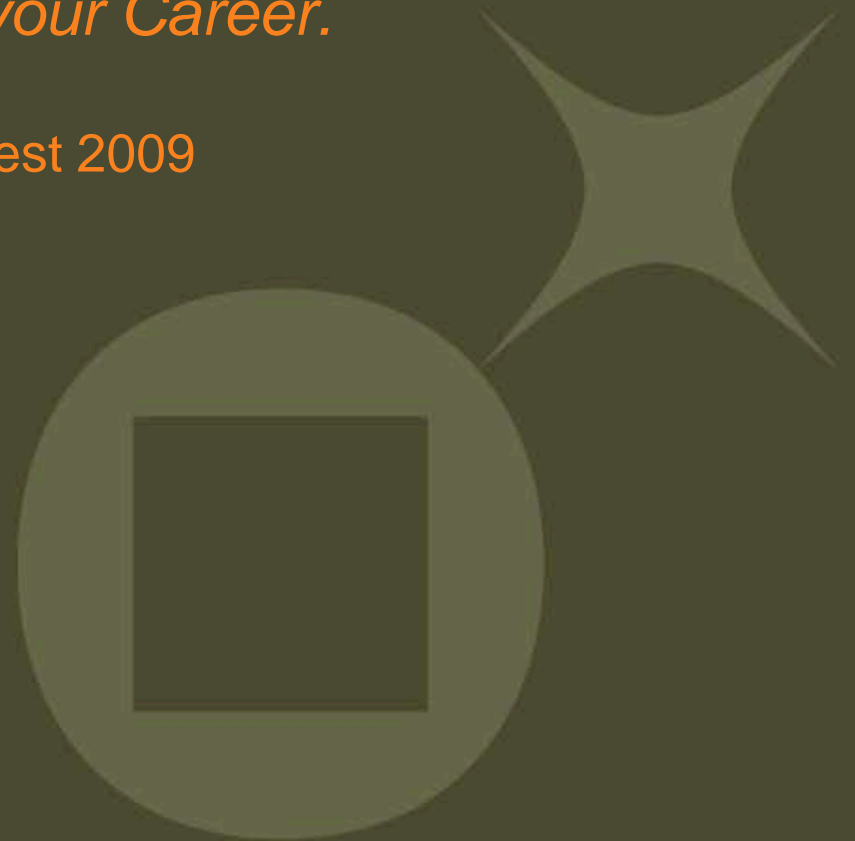


JobLikeMe

Create your Video. Create your Career.

Gemalto Summer Internship Contest 2009



Requirements and Information Packet

Internship Description

What do you envision your internship to be? You tell us!

Create your Video. Create your Career.

Gemalto will work with you to hone in on your developing areas of expertise and match them with the needs of our Marketing Communication department and digital security business. Showcase your creative initiative in the video internship competition, and continue to demonstrate your creativity throughout the summer internship program.

Potential Internships

- ✦ Expand social media. Leverage JustAskGemalto.com, building new content and partners, maximizing it's effectiveness to external customers
- ✦ Increase our multimedia communications. Create projects to markets our business segments to our parents, customers and end users that demonstrate the value Gemalto
- ✦ Build press and analyst relations through contribution to key industry projects and releases
- ✦and more!

Application and Selection

Just as the internship is unique, so is the application procedure. Put your coat and tie back in the closet and break out your video camera, iMovie, Flash, claymation. We want ideas in our applications by way of a (less than) two minute video marketing Gemalto's brand value: *The Security to be Free*. You choose the medium and content – [within our guideline and requirements](#). The Gemalto review committee will select five finalists based upon predetermined criteria to be placed on the www.justaskgemalto.com YouTube Channel.

You control your fate... get the most visitors to your video and the internship is yours! The winning student will have the short film with the greatest number of hits.

Benefits

- ★ Who doesn't win by creating a corporate piece for their communication's portfolio? To sweeten the deal, the top five candidates receive a cash incentive. Four runners-up will receive a Gemalto product worth receiving: a \$500 VISA gift card, and a portfolio piece with credentials worth bragging about.
- ★ **The winning student will receive a \$1,000 bonus prize and a full time (40 hours per week), paid, customized internship valued at \$10,000 (\$2,500 per month), before taxes.** Valid dates of employment include June 1 – August 28, 2009. The Gemalto team will eagerly work with you to gain internship credit.

JobLikeMe Timetable

Date	Activity
March 30 – April 20	JobLikeMe promotion begins, www.gemalto.com/joblikeme open for clip submission
April 20	Submission deadline for all clips
April 21 – 24	Submission review: Finalist selected and posted to JustAskGemalto YouTube channel
April 27 – May 10	Finalists clip promotion
May 12	Winner declared
June – August 2009	Internship (exact dates to be arranged with intern)

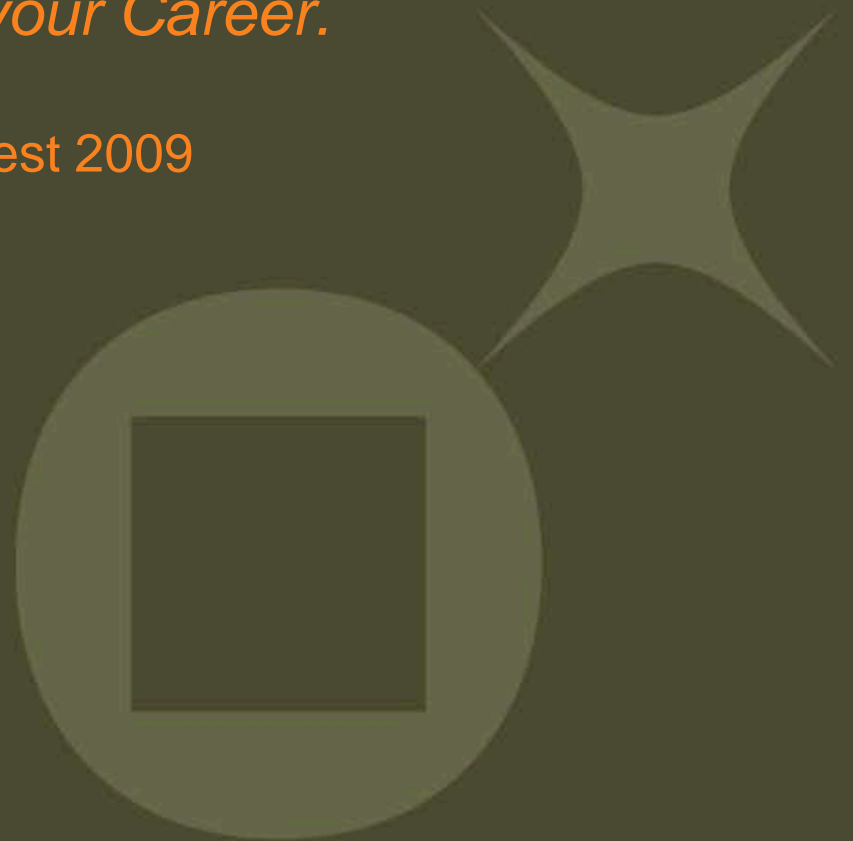
JobLikeMe

Create your Video. Create your Career.

Gemalto Summer Internship Contest 2009

Requirements

See Legal & Contact Waiver for additional rules and regulations



Basic Requirements

- ★ A complete application for this internship contains the following components
 - Legal & Contact Waiver form
 - Upon completion on the website, applicants will be contacted to upload video
 - Animated video/clip release form
 - Animated video/clip
 - Video, flash, stop motion, etc. – so long as it is visual and can be view in:
 - RealTime Player, QuickTime, or Windows Media Player
 - 2 minutes or less in length
 - Uploaded via the provided FTP site
- ★ **Entries must be submitted no later than 12:00 am (CST)
April 20, 2009**

Content Requirements

All submissions must focus on the following

- ✦ Creatively communicate Gemalto's primary brand value:

Security to be free

- ✦ Clip must cover one of the four areas of digital life
Communicating

- Communicating
- Surfing/Buying Online
- Cell phone as a wallet
- Travel

- ✦ Clip must direct viewers to the JustAskGemalto website

- ✦ Clip will **NOT** have any of the following items:

- Copyrighted material
- Profane, discriminatory, or illegal content
- Nudity, sexually explicit material

Winning Requirements

- ★ Finalist selection criteria (5 finalists will be chosen)
 - Did the clip meet all the requirements?
 - Did the clip clearly communicate a Gemalto brand value?
 - Was the clip creative, engaging, entertaining, funny?
 - Was it clear how Gemalto enables a digitally free lifestyle?
- ★ Winner will secure the most views on the JustAskGemalto YouTube channel
 - Leveraging the power of the social media, entrants are encouraged to market their submission to their network, maximizing the number of views to the specific clip
- ★ In the case of a tie, the final selection will be left to the selection committee

Resources & Helpful Links

- ✦ [Application](#)
- ✦ [JobLikeMe Homepage](#)
- ✦ [Gemalto YouTube Channel](#)
- ✦ www.justaskgemalto.com
- ✦ www.gemalto.com

For further questions or clarification, please contact:

joblikeme@gemalto.com

About Gemalto

Gemalto (Euronext NL 0000400653 GTO) is the world leader in [digital security](#) with 2008 annual revenues of €1.68 billion, and 10,000 employees operating out of 75 offices, research and service centers in 40 countries.

Gemalto is at the heart of our evolving digital society. The freedom to communicate, travel, shop, bank, entertain, and work—anytime, anywhere—has become an integral part of what people want and expect, in ways that are convenient, enjoyable and secure.

Gemalto delivers on the growing demands of billions of people worldwide for mobile connectivity, identity and data protection, credit card safety, health and transportation services, e-government and national security. We do this by supplying to governments, wireless operators, banks and enterprises a wide range of secure personal devices, such as subscriber identification modules (SIM) in mobile phones, smart banking cards, electronic passports, and USB tokens for online identity protection. To complete the solution we also provide software, systems and services to help our customers achieve their goals.

As the use of Gemalto's software and secure devices increases with the number of people interacting in the digital and wireless world, the company is poised to thrive over the coming years.

For more information please visit:

www.gemalto.com

