



## Join Gemalto in Barcelona for MWC 2008, 11-14 February, Hall 8, Stand 8A102

We at Gemalto remain as dedicated as ever to bringing the best mobile services and solutions to your customers. To this end, we have hand-picked what we think you will be most interested in at this year's Mobile World Congress 2008.

If **Mobile NFC** is your bag...

We've got transport and payment applications on show, not to mention how a trusted services manager can help your deployment of mobile contactless technology.

If you'd rather switch on the **Mobile TV**...

We will demonstrate how to maintain the highest level of security through our upgrade & maintenance services, audience monitoring and the beauty of non-connected mobile devices.

If **Multimedia** content and services are high on your mobile agenda...

We can help you deploy the services you want and then dynamically animate them to ensure maximum visibility on your end-users' screens.

If your PC is your main communications tool...

We will present demonstrations for **Convergence** keeping the mobile world at your desktop, wherever your desktop.

If **Differentiation** is important to you...

We have a new dashboard of services ranging from roaming, device management, maximizing **OTA** campaigns and managing your portal directly on the user's phone, all designed to encourage greater service discovery, access and use.

And if you are looking to make your life easier...

Come and talk to us about our **Operated Services Infrastructure** where we take the headache out of services deployment leaving you free to concentrate on your core business.

These are just a few of the wealth of services and solutions on display.

### Dates for your diary:

- Tuesday 12 February, we will be holding a cocktail reception at 6 pm on the stand for the prize giving of the SIMagine competition, our worldwide mobile communication & Java Card™ Developer Contest.
- Thursday 14 February, our experts will be present in two conference sessions:
  - 1 – Getting Personal – Creating Personalized Services. Morning session.
  - 2 – NFC – Communications get closer. Afternoon session.

Join us in Hall 8, Stand 8A102 to learn more about our products and solutions that really make the difference. For more information, please contact [mobileworldcongress@gemalto.com](mailto:mobileworldcongress@gemalto.com)