Gemalto and Microsoft Launch International SecureTheWeb Developer Contest

Microsoft TechEd 2006, Boston, MA, June 9, 2006 – Gemalto and Microsoft, as part of the SecureIT Alliance, today announced SecureTheWeb 2006 — a worldwide secure Web services developer contest. Gemalto is the new company formed by the merger of Axalto and Gemplus.

In addition to prizes valued at more than $30,000, SecureTheWeb offers winning participants visibility at Microsoft’s IT Forum 2006 at Barcelona in November 2006 and the opportunity to commercialize their concepts. Finalists will be recognized at the awards ceremony and can showcase their projects at the event.

SecureTheWeb aims to stimulate innovation of secure Web services using Gemalto protiva™ smart card technology and Cryptoflex™ .NET, based on Microsoft .Net™ and developed using Visual Studio 2005™. Professional and student contestants are invited to develop proofs of concept using smart cards in the areas of Web applications, protection of networks and identities, digital identity management, multimedia and others.

A selection committee, composed of influential leaders in the IT and e-business world, will select finalist teams based on the following criteria: innovation, marketing appeal, ease of implementation, user-friendliness, compactness, cost-effectiveness, ease of deployment on the market, security and business potential.

“This contest will challenge the imaginations of developers worldwide to apply smart cards together with a wide range of new technologies and software tools to help secure digital identities and protect access to network-based resources,” said Gerry Albert, group program manager, Microsoft.

“Collaboration with Microsoft through Gemalto’s membership in the Secure IT Alliance led to our companies co-sponsoring this initiative,” said Cédric Collomb, network identity solutions director at Gemalto. “The worldwide scope of SecureTheWeb underlines the global nature of today’s networks and will broaden knowledge of strong, smart card-based security in countries with developer communities. As a responsible company, we are proud to organize a contest that stimulates fresh thinking about strengthening digital security in a way that also makes personalized network access easier for people.”


The deadline to register is July 7, 2006.

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