

## **Mellon expands its cooperation with Gemalto in Poland**

### **A winning combination set to bring to the Polish financial and retail markets unparalleled benefits and cost efficiencies**

Warsaw, Oct 13 2008 - Mellon Poland, member of Mellon Group of Companies and top provider of value added services and advanced technological solutions to financial institutions and other big organizations in Poland, announced the extension of its cooperation with Gemalto, the world leader in digital security.

The new extended form of cooperation includes Gemalto's solutions for the financial services sector and increasingly for the retail sector as well, which Mellon Poland has already been successfully promoting to its customers since its inauguration in 2006. Mellon, through its parent company in Greece, and Gemalto have enjoyed a long history of successful cooperation and many firsts, such as the migration of Greek and Cypriot banks to Euro and later to EMV, the development of innovative at the time (1999) proprietary loyalty applications based on Gemalto eftPOS terminals and smart cards, and many more.

"Mellon Poland is dynamically entering the Polish electronic transactions market offering to banks and retailers a comprehensive portfolio of technologically advanced solutions and services based on Gemalto's top range of payment enabling products. We are confident, that our expert capabilities and market insight combined with Gemalto's global experience and innovative product range will bring unparalleled benefits to our customers," commented Gregory Kotoulas, General Manager, Mellon Poland.

"Our partnership with Mellon Poland has been a strong success right from the start," added Michel Leger, senior vice president e-payment at Gemalto. "There is an interesting growth potential for e-payment in Poland and I strongly believe that the combination of Mellon's unrivalled service offer with our advanced MagIC<sup>3</sup> range of products is making a very compelling offer."

#### **About Mellon Poland**

Mellon Poland SP.Z.O.O, subsidiary of the Greek Mellon Technologies and a member of Mellon Group of Companies, was founded in 2006 in Warsaw. The company provides front-end and back-end transaction solutions and contact center and outplacement services to organizations with strong consumer business, such as Retail Banks, Public Utilities, Telecommunications Providers, the Automotive Industry and other Private Companies.

For more information please visit Mellon's site: [www.mellongroup.com](http://www.mellongroup.com).

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