



BNP PARIBAS

Press release

Gemalto and BNP Paribas Reinforce their Global Partnership

New two-year contract illustrates the Group's confidence

Amsterdam, Paris – February 2, 2010 - BNP Paribas announced today that it has selected Gemalto (Euronext NL0000400653 GTO), the world leader in digital security, as part of first global tender covering fifteen countries. The contract will involve the supply of EMV banking cards and personalization services for a two-year period. Gemalto's global footprint is a key asset to support the BNP Paribas Group in its international development.

As part of this contract, Gemalto notably becomes BNP Paribas' first supplier in France and gains a new presence in Belgium through BNP Paribas Fortis*. In these two countries, Gemalto will provide banking cards compliant to EMV *Dynamic Data Authentication* (DDA), a standard that ensures the highest levels of security by detecting counterfeit and duplicated cards.

Bolstered by its local personalization capability, Gemalto guarantees a very high quality of service and excellent responsiveness across the world to BNP Paribas.

As BNP Paribas looks to deliver electronic banking cost synergies globally, the bank wishes to strengthen its relationships with suppliers able to offer global solutions and the widest geographic coverage. Regarding the supply of banking cards, Gemalto meets these two criteria perfectly.

In 2009, Gemalto won the Challenge Cristal award BNP Paribas presents to its best supplier.

"This first joint tender with BNP Paribas Fortis has enabled our international entities to benefit from preferred partnerships that had already been established, amongst which our partnership with Gemalto is ranked first," commented Gilbert Arira, Head of Customer Banking Solutions of BNP Paribas.

"Gemalto is proud to reinforce its industrial and business relationship with BNP Paribas Group," added Philippe Cambriel, Executive Vice-President of Gemalto's Secure Transactions Business Unit. *"Our latest innovations in terms of products and services were a key decision factor."*

* BNP Paribas finalized the acquisition of Fortis bank on May 12, 2009

About Gemalto

Gemalto (Euronext NL 0000400653 GTO) is the world leader in [digital security](#) with 2008 annual revenues of €1.68 billion, and 10,000 employees operating out of 75 offices, research and service centers in 40 countries.

Gemalto is at the heart of our evolving digital society. The freedom to communicate, travel, shop, bank, entertain, and work—anytime, anywhere—has become an integral part of what people want and expect, in ways that are convenient, enjoyable and secure.

Gemalto delivers on the growing demands of billions of people worldwide for mobile connectivity, identity and data protection, credit card safety, health and transportation services, e-government and national security. We do this by supplying to governments, wireless operators, banks and enterprises a wide range of secure personal devices, such as subscriber identification modules (SIM), Universal Integrated Circuit Card (UICC) in mobile phones, smart banking cards, smart card access badges, electronic passports, and USB tokens for online identity protection. To complete the solution we also provide software, systems and services to help our customers achieve their goals.

As the use of Gemalto's software and secure devices increases with the number of people interacting in the digital and wireless world, the company is poised to thrive over the coming years.

For more information please visit www.gemalto.com.

About BNP Paribas

BNP Paribas (www.bnpparibas.com) is one of the 6 strongest banks in the world according to Standard & Poor's*. With a presence in 85 countries and more than 205,000 employees, 165,200 of which in Europe, BNP Paribas is a global-scale European leader in financial services. It holds key positions in its three activities: Retail banking, Investment Solutions and Corporate & Investment Banking. The Group benefits from its four domestic markets: Belgium, France, Italy and Luxembourg. BNP Paribas also has a significant presence in the United States and strong positions in Asia and the emerging markets.

* Within its peer group

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