



Press release

## **Crédit Agricole Selects Gemalto for its Mobile Contactless Payment Program in Nice**

**Paris, Amsterdam, February 8, 2011** - Crédit Agricole selects Gemalto (Euronext NL0000400653 GTO), the world leader in digital security, to support the bank in deploying [Near Field Communication \(NFC\)](#) mobile payment solutions in Nice. As part of the "*Nice, Ville NFC*" initiative, Crédit Agricole Provence Côte d'Azur offers its customers a new trendy and convenient payment means, using an NFC-approved mobile phone.

Since January 2011, customers of Crédit Agricole Provence Côte d'Azur have been able to subscribe to the NFC payment method at their local branch, enabling them to perform transactions at stores in the Nice Côte d'Azur urban community in a fast and intuitive way.

Gemalto supplies the Trusted Service Management operated services allowing for the secure deployment and management of mobile contactless payment, regardless of the mobile network. Its experience in the personalization of banking cards and the remote deployment of services is facilitating convergence between the mobile and banking worlds.

Gemalto is the leader in mobile contactless services, with more than 35 NFC projects successfully deployed in the world. It is therefore a reliable partner for Crédit Agricole in the roll out of this new service in Nice. This new milestone enhances the historic relationship between Crédit Agricole and Gemalto in the banking card business. It opens up highly promising prospects for the development of NFC payment.

For more information, visit <http://www.gemalto.com/telecom/upteg/nfc.html>

## **About Gemalto**

Gemalto (Euronext NL 0000400653 GTO) is the world leader in digital security with 2009 annual revenues of €1.65 billion, and over 10,000 employees operating out of 75 offices, with research and service centers in 41 countries.

Gemalto is at the heart of our evolving digital society. The freedom to communicate, travel, shop, bank, entertain, and work—anytime, anywhere—has become an integral part of what people want and expect, in ways that are convenient, enjoyable and secure.

Gemalto delivers on the growing demands of billions of people worldwide for mobile connectivity, identity and data protection, credit card safety, health and transportation services, e-government and national security. We do this by supplying to governments, wireless operators, banks and enterprises a wide range of secure personal devices, such as subscriber identification modules (SIM), Universal Integrated Circuit Card (UICC) in mobile phones, smart banking cards, smart card access badges, electronic passports, and USB tokens for online identity protection. Moreover Gemalto delivers on emerging applications related to the 'Internet of things' by supplying wireless modules and machine identification modules (MIM) for machine-to-machine communication. To complete these solutions we also provide software, systems and services to help our customers achieve their goals.

As the use of Gemalto's software and secure devices increases with the number of people interacting in the digital and wireless world, the company is poised to thrive over the coming years.

For more information please visit [www.gemalto.com](http://www.gemalto.com).

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