



Course Reference: B1020W

Workshop for Card Personalization Specification Definition



This 5-day workshop will guide Issuing Bank staff through the definition of a tailor-made EMV card issuance.

During this interactive session, the consultant will help translating business requirements into technical EMV card content, and card issuance infrastructure requirements.

At the end of the workshop, the consultant will deliver a report specifying the bank's card personalization requirements. This document may be used as the reference document to Bank Personalization Bureau Providers.

Objectives

The objective of this workshop is the definition of the Issuing Bank Card Personalization specifications

Key topics

- Introduction to EMV
- EMV Specifications
- EMV Issuance
- Personalization Templates

Who should attend

Managers and decision-makers working in the banking and payment domain involved in the migration process, such as:

- Product Managers
- Security Managers
- Operations Managers
- Project Managers

Each session consists of

- **Personalization Specification document**, delivered by the consultant 2 weeks after the end of the workshop

Pre-requisites

- Good knowledge of EMV and Card Risk Management. It is highly recommended to have attended the "*Mastering EMV implementation*" seminar or equivalent.
- This course is held in English. On customer request a session in French can be organized.

Duration:

- 5 days Visa card or MasterCard card personalization specifications
- 7 days Visa card and MasterCard card personalization specifications

Location: customer premises

Course fee: € 12895 for 5 days (or € 13985 for 7 days)¹

¹ Price does not include taxes nor travel & expenses for the consultant on-site
For further information about registration and course schedule:
please contact us via email to: banking.training@gemalto.com
or visit our web site: <http://www.gemalto.com/>



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Course schedule

Agenda	Practice
<p>The objective of the workshop is the definition of the card personalization specification document of the Issuing Bank.</p> <p>The card personalization specification document covers the following Bank requirements related to card personalization:</p> <ul style="list-style-type: none"> • Card architecture definition (information required for the configuration of the personalization software) <ul style="list-style-type: none"> - List of applications present in the card - Contents of the EMV applications (optional data elements selected, maximum length of the data element) • Definition of the logical profile of the cards (information required for the configuration of the personalization data preparation system) <ul style="list-style-type: none"> - Definition of the value of each data element present inside a card • Definition of the Bank Security requirements <ul style="list-style-type: none"> - PIN management - Triple DES keys management - RSA keys and RSA certificates management • Definition of other interfaces <ul style="list-style-type: none"> - Embossing & printing - Card Magstripe personalization • Definition of Personalization Data File communicated to Personalization team <p>The workshop will be an interactive working session. The Gemalto Consultant will alternate training for knowledge transfer and assistance in translating business requirements into technical requirements.</p> <p>At the end of this workshop, the Gemalto Consultant will provide to the Client a personalization specification document. The contents will be based on the decisions taken during the workshop. An annex of the document will contain list of the remaining decisions to take in order to fully specify the card personalization process.</p>	

Related Courses:

EMV Business
Impacts
(B1001I)

Mastering EMV
Implementation
(B1002I)

Workshop for Card
Personalization Specification
Definition
(B1020W)

Pre-Authorized
Debit
(B1006S)

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