Why Gemalto?

Don't just take our word for it. Gemalto's Digital PIN has been recognised and certified for innovation and security, including the following accolades:

- PCI CPP certified
- Success in numbers: 3 months or less to implement this end-to-end service
- 20% saving on existing PIN mailer budgets
- 20% rise in the amount of cards activated
- 100% PIN digitalization rate achieved by Gemalto customers
- If the PIN can't be delivered, the service includes a fallback feature to send it by post

The Digital PIN service provides full reports on the PIN activity.

6 Reasons to dematerialize PIN mailers

- SUSTAINABLE DEVELOPMENT: Go paperless and reduce your carbon footprint
- DIFFERENTIATION: Stand out from the crowd and be a technology champion (and raise your app/web traffic!)
- Faster PIN delivery = faster card activations
- SAVINGS: Save on paper costs, postal costs and employee time
- USER EXPERIENCE: A state of the art customer journey rivalling modern fintechs
- FRAUD REDUCTION: Distinct delivery channels for the card and PIN mean reduced chance of interception

How do you keep track of your PIN?

1/3 Have given their PIN to a friend
1/10 Use 1234 as their PIN
1/10 Have used their birthday as their PIN
1/3 Keep a written copy of their PIN in their wallet
1/2 Admit that their partner knows their PIN
18% Uses a PIN that is too easy

How do you choose your PIN?

1/10 Uses a PIN that is too easy
1/10 Uses 1234 as their PIN
18% Admit to using their birthday as their PIN

How safe is your PIN?

13% Admit that their partner knows their PIN

Boost your customer experience while cutting costs, fraud, and your carbon footprint!