Thales Gemalto Contactless Sticker
What’s in it for you?
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Banking & Payment Services

Provide a mobile payment experience now

Thales Gemalto’s Contactless Sticker can be simply affixed to the rear of the mobile phone to turn any handset without built-in NFC features into a secure contactless payment device. It is a rapid and cost-effective way to enable your customers to use their mobile phone to pay. The Gemalto Contactless Sticker can be rolled out without involving third parties and it means you’ll be up and running in no time with a solution that gives you full ownership of your contactless payment deployment. Take one step further and replicate the experience of a mobile wallet by launching a mobile companion app that will allow your customers to control their Sticker: activate or deactivate their Sticker, check their account balance, receive a notification for their spending every time a transaction is made, etc. The Sticker is the perfect technology to educate your customers on the mobile payment’s gesture.

Part of your contactless strategy

Thales Gemalto Contactless Sticker is the perfect way of promoting and creating awareness around the advantages of contactless payment. It will boost your brand and the number of transactions your customers make. Depending on your strategy and objectives, you have the choice between two issuance modes:

• **As a companion device** to an existing payment card, linked to a single account – For everyday payment

• **As a standalone solution** with a prepaid service and a specific packaging – To target special segments like kids, students, or for big sporting or musical events.

Product features

• Compact size: 33mm x 51mm

• Tested on more than 100 handsets

• Certified by MasterCard and Visa

• Multi-applications available

• Transport emulation available*

• 16K/36K/72K EEPROM available*

* Please contact your local representative to obtain more information

Easy as 1-2-3- pay!

All your customers need to do is simply snap the sticker out of its holder, fix it to their device and start making payments with their new contactless device.

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