Staying ahead in disrupted banking markets with Layered Security

Banks are facing pressing challenges

- **Cyber threats**: 75% of surveyed banks cite data breaches and the top security concern for 2016
- **Market disruption**: 27% of banks think new competitors in the big retail banking space will diminish profitability
- **Cyber threats**: 29% of banks think non-traditional services will diminish profitability

How can banks ensure that key business areas remain competitive?

- **Mobile**: 49% of banks agree that the traditional branch-based banking model will be dead by 2020
- **Compliance**: 60% of banks expect to increase spending in regulatory compliance over the next 12 months

Layered Security to enhance services, streamline operations and foster innovation

- **Transaction processing**: 13% of banks estimate that real-time data transaction and processing is the biggest challenge they currently face
- **Enterprise systems**: 15% of banks think that managing rapidly growing datasets is the biggest challenge they currently face


Sources: CSI Executive Report: 2016 Banking Priorities Study, Ponemon Institute, 2015 Cost of Data Breach Study