But right now, it can take between 7-10 days to receive that card. That’s a long time in today’s digital, always connected world.

Gemalto’s Cards in an Instant is a state-of-the-art end-to-end SaaS solution. It exploits the latest location-based cards technology.

**INTRODUCING A BETTER WAY:**

**CARDS IN AN INSTANT FROM GEMALTO**

**FOR FINANCIAL INSTITUTIONS**

- **Incremental Refund Impact**
  - Reduce costs & drive additional value to your card program by
  - Boosting acquisition & activation rates
  - Increasing cardholder satisfaction by
  - Producing rapid rollouts of new cards in 3 minutes or less (avg)

- **Added Value**
  - Deliver differentiation and increase consumer satisfaction by
  - Frictionless user experience
  - Improved customer engagement
  - Increased upselling opportunities
  - Retain customers through increased loyalty
  - Increase marketing options with card personalization choices

**FOR CARD HOLDERS**

- **Reduced waiting time**
  - A faster process for card delivery

- **Greater satisfaction**
  - A personal and dedicated face-to-face service

- **Less stress**
  - Lost cards can be replaced instantly, increasing confidence

- **Increased convenience**
  - Greater ease and choice in how to retrieve a card

Convenient, trusted and instantaneous, for the ultimate issuance experience.

**THE ADVANTAGES OF GEMALTO’S SaaS APPROACH:**

- Seamless, centralized real time updates for support and roadmap deliveries.
- A complete package incorporating Secure Data Storage & Security Management.
- Supports the industry’s widest portfolio of printer manufacturers.
- Fully certified data centers for EMV cards.

**WHITH THE FOLLOWING BENEFITS:**

- A best in class Service Level Agreement
- A best in class Service Level Agreement
- Supports the industry’s widest portfolio of printer manufacturers
- Fully certified data centers for EMV cards

**Acquisition**

**Lost & Stolen**

**A Financial Institution needs to issue a new card to its customers for:**

- **Acquisition**
  - Enrolling new customers

- **Lost & Stolen**
  - Re-issuing lost or stolen cards

**With the following benefits:**

- A best in class Service Level Agreement
- Fully certified data centers for EMV cards
- Supports the industry’s widest portfolio of printer manufacturers

**VP Operations, MassMutual Federal Credit Union**

**The Gemalto Cards in an Instant system saved us upwards of $50,000 versus our previous on-line solution.**

**The state-of-the-art, cloud-based Instant Issue system continues to give us that “wow” factor with new and existing members.**

**For more information, visit:**

https://www.gemalto.com/instant-issuance

**With the following benefits:**

- A best in class Service Level Agreement
- Secure, certified cloud data centers for EMV cards
- Supports the industry’s widest portfolio of printer manufacturers
- Fully certified data centers for EMV cards

**WHITH THE FOLLOWING BENEFITS:**

- A best in class Service Level Agreement
- Supports the industry’s widest portfolio of printer manufacturers
- Fully certified data centers for EMV cards

**Why wait? For more information, visit:**

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