Why wait when you can have it in an instant?
Enhance your branch experience with Cards in an Instant

A Financial Institution needs to issue a new card to its customers for:

**ACQUISITION**
- Enrolling new customers

**LOST & STOLEN**
- Re-issuing lost or stolen cards

FOR CARD HOLDERS

**SECURE**
- A personal and dedicated face-to-face service

**EFFORTLESS**
- A faster process for card delivery

**CONVENIENT**
- Greater ease and choice in how to retrieve a card

**REDUCED STRESS**
- Lost cards can be replaced instantly, increasing confidence

**INCREASED SATISFACTION**
- Greater ease and choice in how to retrieve a card

The Thales Gemalto cards in an Instant system saved us upwards of $50,000 versus our previous in-house solution.

**THE ADVANTAGES OF THALES’S SAAS APPROACH:**
- Seamless, centralized real time updates for support and roadmap deliveries
- A complete package incorporating Secure Data Storage & Security Management
- Supports the industry’s widest portfolio of printer manufacturers
- Fully certified data centers for EMV cards

**WITH THE FOLLOWING BENEFITS:**
- A best in class Service Level Agreement
- A Financial Institution needs to issue a new card to its customers for:
- An 82% reduction in upfront investment
- A 50% reduction in paperturn time
- A 70% reduction in risk of reissuing

**FOR FINANCIAL INSTITUTIONS**

**INCREMENTAL REVENUE IMPACT**
- Reduced costs of additional affiliated services to your card program by:
  - Boosting acquisition & activation rates
  - Increasing the speed of our
  - Reduced logistical costs of mailing
  - Eliminate mailing fraud

**ADDED VALUE**
- Deliver differentiation and increase consumer satisfaction by:
  - Frictionless user experience
  - Improved customer engagement
  - Increased upselling opportunities
  - Retain customers through increased loyalty
  - Increase marketing options with card personalization choices

**FASTER DEPLOYMENT TIME**
- Accelerate your timeline to market

**IT RESOURCES**
- Enables Financial Institutions to be fast to market with less investment and fewer IT hurdles. It’s reliable, scalable and future proof.

**here’s how it compares to an on-premise alternative:**
- So why wait? For more information, visit: https://www.gemalto.com/instant-issuance