While airlines and airports are preparing for biometrics, you may be contemplating your strategy in implementing the passenger journey. Biometric verification during enrollment and check-in provides an easy first step into unlocking a more efficient and secure journey and an immediate ROI.

Document and biometric identity verification removes the onus of ID checks from employees and federal agents. By utilizing software to check the document authenticity and its validity for travel, airports and airlines can increase security while also preventing unpleasant surprises at the gate or destination.

Facial recognition can further enhance security by linking the traveler to the verified document and using the biometrically verified ID to improve the traveler’s experience, including biometric bag drop and airside service and hospitality enhancements.
Building a Biometric Traveler’s Journey

Real Time ID Document Forensics
With Gemalto’s solution, mobile phones, kiosks and check-in counters can all be used to capture an ID document – such as a driver’s license or passport – and verify its authenticity. Our solution provides unrivaled accuracy by performing a sophisticated analysis of the presented document within seconds, testing for document integrity, security features and data consistency. OCR technology and MRZ reading capture the data from the ID document, and a state-of-the art engine verifies the ID’s authenticity by comparing it to a repository of genuine documents.

Facial Recognition to Match Travelers with Photo IDs
After verifying the authenticity of the ID document, the process can be enhanced to include biometric identity verification. By using facial recognition tests against the ID photo, the traveler is confirmed to be the person the document was issued to. The biometric ID verification result can be further used to assess the risk related to this passenger through checks in control lists.

Additionally, airlines and airports can use this foundational element to enhance the traveler’s journey through the airport, as they move from immigration and security to the gate. And airlines can present new personalized loyalty experiences to their members.

Reducing Human Error
The technologies used for document authentication should never stand still. That’s why we examine microprint and security threads, special paper and ink, seals and holograms, patterns and geometric settings, and data consistency. Our reference document library is always kept up to date, which removes the onus from employees to spot a fraudulent document and helps eliminate unpleasant incidents at the traveler’s destination.

<table>
<thead>
<tr>
<th>Traditional ID Verification</th>
<th>Gemalto ID Verification</th>
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<tbody>
<tr>
<td>ID verification onus is on employees: error-prone, inconsistent, costly</td>
<td>Identity is biometrically verified</td>
</tr>
<tr>
<td>Manual and time consuming</td>
<td>Document authenticity is checked within seconds</td>
</tr>
<tr>
<td>ID verification can only be done by an agent</td>
<td>ID verification can take place on a mobile phone, at a kiosk or at the counter</td>
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</tbody>
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Gemalto is the proud partner of the US government for ePassports, Department of Defense for ID cards, and state DMVs for secure IDs. Our expertise and reach makes us the most qualified partner for your ID verification needs.

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