



## M2M IoT Newsletter

January 2017

### A new year brings new IoT opportunities

The IoT industry is poised for tremendous growth in 2017 and a recent poll of our newsletter community revealed some exciting predictions. 71 percent of respondents believe the connected car sector holds the greatest potential for growth, followed by a tie between smart cities, healthcare, and tracking and tracing at 57 percent. And the majority of respondents, nearly 57 percent, believe security solutions are the most essential factor to ensure continued growth and expansion of the marketplace. We'll be further exploring IoT predictions and trends in a Twitter party, early 2017. We will keep you posted so you can join and share your expertise and insight!

Best regards,



Manfred Kube  
Head of IoT Segment and Offer Marketing



### Worried about the effects of IoT technology?

Futurist Brian David Johnson explores the cultural effects of new technology on our lives and provides hope for the future.

➔ [Tune into the Gemalto Review.](#)



### Gemalto Launches Industry-First LTE Cat. M1 Wireless Module

The new [Cinterion® EMS31 LTE Cat. M1 wireless module](#) takes network efficiency and simplicity to new heights, delivering LTE for Machine-Type-Communication with improved power savings for use cases including asset trackers, healthcare solutions, smart meters and industrial sensors.

➔ [Read the press release here.](#)



### AT&T and Gemalto Team Up To Simplify Connectivity Management

AT&T customers can now quickly deploy new and highly secure IoT applications in the US and across the globe with Gemalto's remote subscription management solution ([On-Demand Connectivity](#) and [eSIM](#)).

➔ [Read the press release here.](#)



BARCELONA 27 FEB-2 MAR 2017

### Gemalto Featured at Mobile World Congress

Axel Hansmann is sharing expertise and insight on Low-Power, Wide-Area technologies like Gemalto new [LTE Cat. M1 module](#). Learn more by the Connected Living Seminar, Mobile IoT panel on Wednesday, March 1 from 13:30 – 15:30 CET. [Visit us at our booth or learn more on our website.](#)

➔ [Register to attend the Seminar.](#)



### Gemalto Joins the 5G Automotive Association

With a focus on revolutionizing the automotive sector, Gemalto recently joined the 5GAA to help drive the next generation of connected cars and automated vehicle solutions.

➔ [Read the announcement here.](#)



### Banma and Gemalto Expand Connected Car Technology

Advanced telematics such as Bluetooth virtual car key, voice-command remote control of in-car functions, plus vehicle locationing and real-time road condition alerts are now available for Banma's Roewe RX5 using Gemalto's Machine Identification Module, MIM™.

➔ [Read the press release here.](#)



### Meet us @

Schedule an appointment to see Gemalto's latest innovations at:

- Jan 16-18, 2017, [Omnisecure](#), Berlin, Germany
- Feb 16-17, 2017, [World eSIM Summit](#), Prague, Czech Republic
- Feb 27-Mar 2, 2017, [Mobile World Congress](#), Barcelona, Spain

**Connect with a local market expert today** to determine new strategies to Connect, Secure and Monetize solutions and unleash the power of the IoT.

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