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Predictions for the Future Revealed

Last month's Mobile World Congress and embedded world tradeshows featured amazing launches and plenty of predictions for the future – a rising world of VR (don't forget to check out Gemalto's own VR demo), continued connected car innovation and new strategies for monetizing the IoT to name a few. We weren't surprised that customer predictions from our second annual IoT trend spotting survey echoed those that emerged at the shows.

IoT security was a central theme of both shows, and 100 percent of customers surveyed agreed that digital security is an essential design consideration and a main driver for IoT growth in the future. Interestingly enough, 25 percent of respondents still do not include digital security in their solution architecture – there's room for growth! Gemalto is ready and able to support your growth and strategies for leveraging the IoT to reach your business goals. Request a risk evaluation or a consultation today and explore how Gemalto solutions, services and platforms can help you Connect, Secure & Monetize your next IoT application.

Best regards,

Manfred Kube

Manfred Kube
Head of M2M Segment and Offer Marketing

Gemalto Leading the Way to a More Secure Future

The GSMA recently published its long-awaited "IoT Security Guidelines", a collaborative effort between the trade organization, Gemalto and other industry leaders. The guidelines help MNOs, service providers and OEMs better understand the threats facing our connected world ecosystem as well as the technologies needed to mitigate risk. For an overview, read Gemalto's IoT Security eBook.

Cinterion Secure Element Wins IoT Innovation Award

Gemalto was recently honored with the prestigious IoT Excellence Award from TMCnet for its Cinterion Secure Element. Click here to learn more about this first-of-its-kind security solution specifically designed for M2M and IoT solutions.

Now Available: Cinterion ELS61 Cat. 1 Module with fall-back to 2G & 3G plus Java

The second in our growing family of next gen LTE M2M products, the new Cinterion ELS61 is the world's first Cat 1 M2M module offering fall-back to 2G and 3G networks. With Java embedded processing, it speeds time to market and lowers total cost of ownership for highly efficient LTE solutions. Learn more about it here.

Know Where Your Assets Are with Gemalto's On-Demand GeoLocation Service

Gemalto's On-Demand GeoLocation Service delivers anytime, anywhere location data independent of traditional GNSS technology. It leverages one of the world's largest databases of 53 million cell-IDs in over 200 countries to provide positioning both indoors and outdoors. This flexible, cost effective service can be paired with any M2M or IoT solution. Learn more here.

Delivering End-to-End Digital Security

In an age where everything is connected and cyber-attacks are inevitable, trust is essential. Security by design is fundamental to success. Gemalto delivers the solutions, services, platforms and field proven best practices to help customers protect the entire ecosystem – the device, the data, the cloud and the communication channel. Contact us for a risk evaluation.

Curious About the Top Ten IoT Technologies for 2017 and 2018?

Read The Gemalto Blog and find out why security ranks at the top of the list. Did you know that worldwide wearable device sales will climb 18 percent in 2016 to reach 275 million units? To meet that goal, we need to build consumer trust that the data is secure. Barcelona, host to Mobile World Congress was a hub of innovation last month and the IoT was THE hot topic. Learn about new software strategies for taking advantage of all the new connectivity.

Meet us @

Schedule an appointment to see Gemalto's latest innovations at:

- IoTx-Internet of Things Expo Dubai - Mar 29-31, Dubai, United Arab Emirates
- Money2020 Europe - Apr 4, Copenhagen, Denmark
- SCA Payments Summit - Apr 5-7, Orlando, FL
- M2M World Congress 2016 - Apr 26-27, 2016 London

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