



Gemalto IoT Newsletter

March 2017

What's New in the IoT?

It's a wrap! More than 2,300 exhibitors and 100,000 attendees recently descended upon Barcelona for the behemoth Mobile World Congress tradeshow. From gadgets like [bionic ears](#), [smart cars](#) and [connected drones](#) to emerging 5G and NB-IoT technologies, [every facet of the mobile ecosystem was represented](#). One clear message – the IoT is everywhere and growing strong! To cut through the clutter, news and noise, Gemalto hosted a post-show social media CrowdChat with industry experts and influencers to examine the hottest trends and innovations in IoT. To see what was revealed in the #IoTrends chat, [visit the full recap here](#). As the IoT continues gaining speed, Gemalto is dedicated to providing the solutions and services you need to unleash the power of the IoT and support your continued success!

Best regards,

Manfred Kube
Head of IoT Products Marketing Communications



Get up to speed on the security properties of Lora@WAN™

For a deep dive on the security features of Lora@WAN™ networks, read Gemalto's latest white paper to learn how built-in end-to-end encryption technology is building trust for IoT applications.

➔ [Read the white paper here.](#)



Microsoft + Gemalto = seamless connectivity for Windows 10 devices

Microsoft has teamed up with Gemalto to bring instant, [On-Demand Connectivity](#) to your favorite Windows 10 devices. With an [eSIM](#) and the ODC solution, customers can seamlessly manage connectivity for the lifetime of devices.

➔ [Read the announcement here.](#)



GigSky and Gemalto team up to "turn on"

Gartner predicts that more than 20.8 billion devices will be connected by 2020. Gemalto and GigSky are helping customers around the globe quickly "turn on" and connect devices to the network of their choice with [eSIMs](#) and [On Demand Connectivity](#).

➔ [Read the announcement here.](#)



IoT prototyping made easy with Arduino

Gemalto's new [Cinterion™ Connect Shield](#) maker board combines Arduino open source with highly efficient Gemalto-enabled connectivity and gives developers, inventors, and tinkerers a powerful tool to quickly transform ideas into IoT prototypes.

➔ [Read the announcement here.](#)



Introducing the 2017 IoT Innovation World Cup Winners!

Competition was fierce among 26 finalists from more than 400 submissions but we were excited to share [the IoT/M2M Innovation World Cup winners](#)! We've already kicked-off the IOT Innovation World Cup for 2018, register early and receive free and discounted products while supplies last. Winners will be selected February 2018.

➔ [View the complete winners list.](#)



Gemalto's IoT extranet optimized for improved 24/7 support

Based on customer feedback, we've updated and improved the IoT Extranet adding a feature to select multiple documents to download at the same time. In addition, you can subscribe to a documents folder and get notified by email when new documents become available.

➔ [Contact us to find out more.](#)



Hottest trends and newest innovations revealed

[Mobile World Congress](#) wasn't just about smartphones this year. [Connected cars](#), [ID verification](#) and [smart city technology](#) were also featured front and center. The keys to success for [connected living](#) is [exceeding customer expectations and delivering on quality of experience](#).

➔ [Visit the Gemalto Blog](#)



Meet us @

- March 22 - 23, 2017
[IoT World](#)
Paris, France
- March 28 - 29, 2017
[Enterprise IoT Summit 2017](#)
Palmer Events Center
Austin, USA
- May 23 - 24, 2017
[New-Tech Exhibition 2017](#),
Tel-Aviv, Israel

[Connect with a local market expert today](#) to determine new strategies to Connect, Secure and Monetize solutions and unleash the power of the IoT.

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