



Gemalto IoT Newsletter

April 2017

Potential of the IoT Hinges on Security

As the IoT revolutionizes everything from smart homes to connected transportation systems, hackers are finding more opportunities to cause mayhem. Gemalto's recently published [Breach Level Index](#) revealed that almost 1.4 billion data records were compromised in 2016, up 86% from 2015.

The promised potential of the IoT hinges on security. Fortunately, the solutions needed to address this mounting challenge already exist. [Forbes](#) highlighted several Gemalto solutions in a recent story about the hottest IoT security technologies. And Gemalto was honored to be cited as a security leader in Gartner's new [Market Guide for IoT Security](#). To learn more about what's needed to build a secure IoT infrastructure, please read our recent [blog post](#) or [contact a Gemalto representative](#) for a consultation.

Best regards,

Manfred Kube
Head of IoT Products Marketing Communications



Fast Track Your IoT Projects

Need to launch and scale a new IoT solution in six months or less? Opting for a plug-and-play, pre-certified Cinterion® Terminal versus a bespoke IoT solution can provide significant savings in time and cost. Learn about selecting the right connectivity solutions for your IoT projects in our [new guidebook](#) and the related [infographic](#).

NEW! Gemalto Trusted Key Manager for LoRa®

We're excited to introduce the Gemalto Trusted Key Manager for LoRa, a leading edge solution that ensures end-to-end security for IoT devices connecting over LoRaWAN™ networks. It's the first and only solution to deliver secure authentication key provisioning to protect LoRa networks, devices, and data.

➔ [Download the guidebook here.](#)

➔ [Learn more about the TKM LoRa here.](#)



Gemalto IoT Strategy and Innovation Workshop on May 15

Back by popular demand, we're excited to host the 2nd Annual Gemalto IoT Strategy and Innovation Workshop before [IoT World Santa Clara](#) on May 15. Come meet our team of experts and learn about the latest IoT innovations.

Celebrate Earth Day with the IoT

The IoT is honoring Earth Day by helping to [conserve energy and resources](#), [expand renewable power grids](#), [green up our roadways](#) and help people [safely enjoy the beauty of the natural world](#). From [saving bee colonies](#) and [ensuring agricultural gains](#) to [improving sustainability](#), the IoT is doing its part for the environment!

➔ [Mark your calendar today.](#)

➔ [Read more in the Gemalto Review.](#)



2017 IoT Innovation World Cup is Underway!

What will you create? Register early and receive a discounted [Cinterion Concept Boards](#) and [Connect Shields](#) while seats last. Submission will be accepted through November 18 and winners will be selected in February 2018.

Gemalto Accelerates IoT Adoption in Japan

Leading Japanese mobile operator Softbank is using Gemalto's [On Demand Connectivity](#) technology to speed and simplify the process of "turning on" IoT devices and managing mobile subscriptions.

➔ [Sign up here.](#)

➔ [Learn more in the press release.](#)



#IoTrends Chat Draws a Crowd

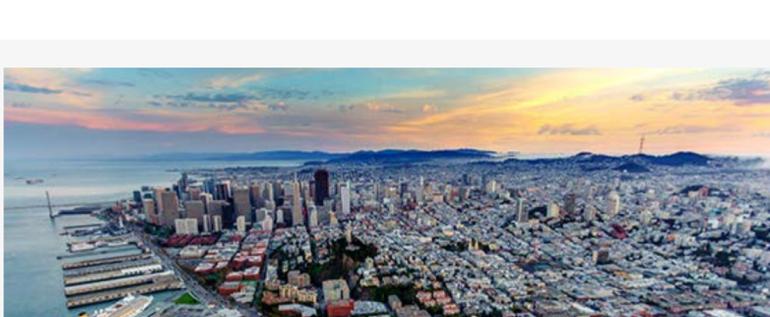
Thanks to all who participated in our lively #IoTrends social media chat! If you weren't able to attend, check out what industry experts and thought leaders had to say about new mobility services, IoT security, ODC and other IoT trends.

How can we accelerate IoT innovation?

Check out the [Gemalto Blog](#) and discover how Terminals can offer a [shortcut to bespoke IoT solution design](#). You can also learn the [five principles necessary to enable secure smart mobility services](#) that are transforming the transportation paradigm.

➔ [Visit the lively discussion here.](#)

➔ [Read more on the Gemalto blog.](#)



Meet us @

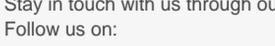
Schedule an appointment to see Gemalto's latest innovations at:

- **April 26-28, 2017** [NG Telecoms Summit](#), Zambia, Africa
- **May 16-18, 2017** [Internet of Things World](#), Santa Clara, CA
- **May 23-24, 2017** [New-tech exhibition 2017](#), Tel-Aviv, Israel
- **June 13-15, 2017** [5G World](#), London UK

[Connect with a local market expert today](#) to determine new strategies to Connect, Secure and Monetize solutions and unleash the power of the IoT.

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