



May 2016

Simplify the IoT with On Demand Connectivity.

This month, Gemalto joined more than 10,000 industry insiders at [IoT World in Santa Clara](#), where a stroll through “Start Up City” and the exhibit hall showed that IoT innovation and ambition are thriving in Silicon Valley! With billions of new IoT/M2M connections expected in the coming years, we are committed to helping our customers Connect, Secure and Monetize their solutions. Our award-winning [On-Demand Connectivity solution \(ODC\)](#) is helping by combining carrier agnostic eSIMs and secure remote provisioning to greatly simplify the “three Ds” of the IoT - design, development and deployment. How can ODC technology impact and improve your business strategy? [Please share your thoughts by taking this quick survey.](#) It only takes three minutes and will help us better support your business goals.

As always, we are excited to help you define strategies for Unleashing the Power of the IoT!

Best regards,

Manfred Kube
Head of M2M Segment and Offer Marketing



Cinterion® VoLTE Cat.1 Module Makes its Debut at IoT World

Gemalto [recently demonstrated](#) the world's first Cinterion® Voice over LTE (VoLTE) Category 1 (Cat.1) module. Enabling simultaneous voice and data capabilities using single-mode LTE Cat.1, it's ideal for solutions not dependent on speed but that need a power and cost efficient alternative to traditional 4G.

➔ [Read more here!](#)



2016 IoT/M2M Innovation World Cup Challenge Begins

Calling all inventors and developers ... submit your innovative IoT/M2M solutions for a chance to win the prestigious [2016 IoT/M2M Innovation World Cup Challenge!](#) [Register here](#) and apply for a free [Cinterion Concept Board](#) while supplies last. Submissions are accepted until November 11, 2016 with winners announced in March 2017.

➔ [Register here to get a free Concept Board!](#)



The Connected Patient Enhances Healthier Living

From self-navigating shoes for the blind, to connected pill boxes that automatically fill prescriptions, to an artificial pancreas that regulates blood sugar, wearable mHealth devices are improving wellbeing and optimizing healthcare by connecting to doctors, patients and other devices.

➔ [Read up on IoT medical matters in The Review.](#)



Gemalto Helps Verizon Address New M2M and IoT Customers

Verizon is using Gemalto's LinqUs Advanced OTA solution for next-generation subscriber provisioning and lifecycle management of new 4G solutions on its network. The solution is helping Verizon address new IoT and M2M customers while optimizing quality of 4G services

➔ [Read more about it here.](#)



Can the IoT influence the NFL draft?

Read [the Gemalto Blog](#) to learn how fitness and performance monitors [are making draft picks smarter](#). American football is not the only sport to benefit. Here are four ways the IoT could [revolutionize European soccer tournaments](#). From smart seals to connected honeybees, [the IoT is helping keep Mother Nature in balance](#). If you missed IoT World in Santa Clara this month, [the Jetsons can show you how to connect, secure and monetize](#) the IoT.

➔ [Learn more in our blog.](#)



Meet us @

Schedule an appointment to see Gemalto's latest innovations at:

- [Computex 2016](#) - May 31 - June 4, Taipei
- [Automotive Detroit](#) - June 8 - 9, Detroit, MI
Gemalto speaking on Connected Car Security as Value Add
- [Cyber Secure Car 2016](#) - June 14, Munich
- [Security of Things 2016](#) - June 27 - 28, Berlin
Gemalto's Gerald Maunier is speaking about the topic: "After the damage has been done" How do mobile endpoints get breached and which corrective control options do you have to choose from?

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