



## Gemalto IoT Newsletter

May 2017

### The Evolving Energy Ecosystem

Energy is evolving. From electric vehicles to solar power installations to the “Uberization” of energy production, the Internet of Things is an integral part of our march to the future. Trusted IoT solutions enable homeowners and service providers to leverage on distributed energy resources. Data and remote access to measurement are mandatory to create new commercial opportunities for a variety of stakeholders in the energy ecosystem.

For a deeper dive on the issue, we recently published an article this month in [PowerGrid International](#) – elaborating on the opportunities that are “in” for all of us when combining decentralized energy management with IoT solutions and smart contract settlement via Blockchains. To learn more about what’s needed to realize a more flexible, smarter infrastructure, [contact me or a Gemalto representative](#) for a consultation.

Best regards,

Thomas Weisshaupt  
Director Markets Smart Energy and IoT



### Gemalto eSE secures Samsung Galaxy S8 plus a lot more!

Samsung is using Gemalto’s [embedded Secure Element](#) (eSE) in a suite of new smartphones including the flagship Galaxy S8 providing an added layer of security for Samsung Pay, mobile ticketing solution and other consumer IoT applications.

➔ [Read more here.](#)

### Gemalto LTE Cat. M1 module wins IoT Excellence Award

[Gemalto’s Cinterion® EMS31 LTE Cat. M1](#) solution was recognized for accelerating IoT expansion offering an extremely efficient LTE connectivity solution ideal for the billions of devices that require Low Power Wide Area Network (LPWAN) solutions.

➔ [See all winners here.](#)



### Customer Success Story: Overcoming complexity with Gemalto's IoT Application Enablement Platform

In our ongoing IoT customer video series, Aware360 reveals how to [reduce the complexity of data analytics and device management](#) to shift focus to the heart of your IoT solution, in this case, developing software to protect field workers.

➔ [Watch the video here.](#)

### Connected devices to save the planet

From monitoring household energy consumption to identifying areas at risk of deforestation, the IoT helps track harmful trends in our most at-risk ecosystems and reduce domestic energy consumption and waste.

➔ [Read more in the Review.](#)



INNOVATION  
WORLD CUP  
SERIES



### 2018 IoT Innovation World Cup is underway!

Register now to receive free and discounted Gemalto products such as the [Cinterion Concept Board](#) and the new Arduino [Connect Shield](#) while supplies last. Submissions will be accepted through November 18 and winners will be announced in February 2018.

➔ [Sign up here.](#)

### Software, IoT and the "Now" Generation

Check out the Gemalto Blog for ways [software companies can bring monetization](#) strategies to the current customer landscape. And to succeed in the growing mobile market, companies must link mobile experience to value.

➔ [Read more on the Gemalto blog.](#)



### Meet us @

Schedule an appointment to see Gemalto's latest innovations at:

- **May 16-18, 2017** [Internet of Things World](#), Santa Clara, CA
- **May 23-24, 2017** [New-tech exhibition 2017](#), Tel-Aviv, Israel
- **June 13-15, 2017** [5G World](#), London UK

[Connect with a local market expert today](#) to determine new strategies to Connect, Secure and Monetize solutions and unleash the power of the IoT.

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