gemalto
security to be free

June 2016

Smart Insights for the IoT

Detroit was buzzing with IoT innovation this month during the annual TU-Automotive Detroit 2016 conference and all signs indicate that the family road trip is getting an upgrade to first class! Connected cars are improving comfort, convenience, and safety by leveraging embedded sensors, cameras, connected components and other ecosystem elements making keyless entry and self driving vehicles a reality. How does it all work? It all depends on trust.

People need to feel confident that connected cars and IoT solutions are secure and protected against hacking. As exciting and promising as automated vehicles sound, when your smart car is under attack by unknown forces, it takes on a much darker hue. The good news is IoT security is taking a front seat in vehicle design. The key to success is making security an integral part of the design process, protecting the vehicle, the cloud, and managing the security lifecycle. Gemalto is at the forefront of the process. Contact us for a security risk assessment today.

Best regards,

Manfred Kube
Head of M2M Segment and Offer Marketing

Enhancing Understanding: the 2016 IoT Outlook Report

As the IoT makes the leap from hype to reality, enhancing understanding of the realities and challenges of operations and monetization is crucial to success. Gemalto worked with Telecoms.com on a survey of over 900 business professionals that aims to enhance insight.

Download the IoT Outlook Report 2016 here.

Predict the Euro 2016 Champion and Win a Connected Ball

Advances in technology mean football fans are more engaged than ever in Euro 2016. To celebrate the rising role of technology, we're offering the chance to win a connected ball and a special match tracking poster. Submit your champion prediction by Thursday, June 30 for a chance to win!

Enter here!

Join the IoT/M2M Innovation World Cup Challenge

The 2016 IoT/M2M Innovation World Cup Challenge is underway and accepting submissions until November 11, 2016 with winners announced in March 2017. Register here and receive your Cinterion® Concept Board while supplies last.

What will you create?

Seize IoT Competitive Edge with Plug and Play Cinterion® Terminals

Simplify and speed M2M IoT deployments with Gemalto's new Cinterion® EHS6T-LAN 3G Terminal. Offering Power supply over Ethernet (PoE) as an option, the terminal eliminates additional power installation, increasing flexibility and ease for your solution implementation.

Download the Datasheet here!

IoT Success Stories: GTT and Gemalto Connect, Secure, and Monetize.

We're excited to share a new video series highlighting Gemalto's greatest asset - our customers and partners! This month, meet GTT, a global systems integrator leveraging Gemalto solutions to deliver end-to- end technology to connect, secure and monetize the IoT.

Watch here.

Trusting the IoT

In an age where everything is connected and cyber-attacks are inevitable, trust is essential. Gemalto security solutions, services and platforms protect the entire IoT ecosystem – device, data, cloud and network. Learn more about our approach in our new brochure here.

Contact us for a risk evaluation.

Connected Travel Made Easy

The IoT is taking to the skies to transform air travel and improve connectivity in terminals and in-flight which has lagged behind services available on the ground. The IoT makes travel more convenient and more secure.

Read up on Connected Airline in The Review.

Why 1984 didn't happen?

Read the Gemalto Blog and discover why George Orwell would be psyched about our IoT ecosystem – device, data, cloud and civil liberties. e-ID is on the rise, but will Mobile ID take its place? While sports fans the world over mourn the passing of the great Muhammad Ali, embedded sensors and wearable IoT tech making the sport of boxing much safer. Read about the rise of the connected glove here.

Learn more in our blog.

Meet us @

Schedule an appointment to see Gemalto's latest innovations at:

- MWC Shanghai, June 29 - July 1, Shanghai, China
  Gemalto's Sashidhar Thothadri speaking