



Gemalto IoT Newsletter

June 2017

Smart manufacturing driving the new industrial revolution

Hi %%first_name%% %%last_name%%,

Manufacturing is on the cusp of a revolution – the IoT revolution! In 2016, the manufacturing segment invested \$178 billion in IoT spending, twice as much as the transportation segment, the second largest IoT vertical market¹. IDC predicts that manufacturing will continue to lead the industrial IoT (IIoT) growth through 2020. In a fiercely competitive market, smart manufacturing provides full visibility of assets, processes, resources and products; which in turn, supports streamlined business operations, optimized productivity and improved ROI.

Connecting equipment including legacy assets, consolidating diverse industrial data and securing industrial systems for the entire lifespan of equipment is the key to success. For decades, Gemalto has been a trusted partner helping manufacturers **connect, secure and monetize** their systems and make the leap to “Industry 4.0”. To learn more about Gemalto’s smart manufacturing offering, [contact us](#) to schedule time with an expert.

Best regards,

Stephane Quetglas
Head of Smart Manufacturing, Gemalto



Industrial IoT explodes

The Industrial IoT is expected to nearly quadruple by 2020! From farming to aerospace, connected assets, M2M technology and big data are slashing production times, improving efficiency and refining predictive maintenance for enhanced output and higher revenues.

➔ [Read more about it in the Review.](#)



Bring a barista into your kitchen with IoT technology!

Bonaverde, an innovative IoT start-up, is disrupting coffee with the first ever Roast-Grind-Brew Smart Coffee Maker. Gemalto provides secure connectivity and an intelligent device-to-cloud platform for the groundbreaking system, allowing consumers to order coffee beans directly from farmers, for the freshest and fairest coffee experience

➔ [Read more about it in our new case study.](#)



INNOVATION
WORLD CUP
SERIES

The IoT Innovation World Cup is on!

Register now to receive free or discounted Gemalto development tools including the [Cinterion Concept Board](#) and the new Arduino [Connect Shield](#) while supplies last. Submissions are due by November



Securing booming LoRa networks

Gemalto's Trusted Key Manager solution is solving the challenge of securing non-cellular LoRaWAN™ devices and networks. The solution provides secure key provisioning, remote credential activation and lifecycle management, to

18 and winners will be selected in February 2018. What will you create?!

➔ [Sign up here.](#)



Meet us @

Schedule an appointment to see Gemalto's latest innovations at:

- [Mobile World Congress Shanghai Shanghai](#)
Jun 26- Jul 01, 2017
Hall W4 - D56
- [IoT evolution Expo West Las Vegas, US](#)
Jul 17-20, 2017

[Connect with a local market expert today](#) to determine new strategies to Connect, Secure and Monetize your solutions and unleash the power of the IoT.

¹ <https://www.i-scoop.eu/internet-of-things-guide/internet-of-things-in-manufacturing/>

Stay in touch with us through our [blog](#). Follow us on:



ensure the integrity of the whole LoRaWAN ecosystem.

➔ [Read more here.](#)



Knock, knock. Who's there? Your rental car!

Imagine renting a car with a smartphone app that commands the car to drive itself wherever you are. [Read the Gemalto blog to discover how an era of new mobility and security is enabling amazing new next generation services.](#) If you've ever wondered if technology is really changing the world for the better, read about some [IoT innovations that are tackling inequality across the globe.](#)

➔ [Read more on the Gemalto blog.](#)