



Gemalto IoT Newsletter

September 2017

Mobile World Congress Americas Debuts in San Francisco

Hi **%%first_name%%** **%%last_name%%**,

[Mobile World Congress Americas](#) is debuting in San Francisco this week, and once again, IoT technology is set to take center stage. In anticipation, we looked back at a [Review story](#) highlighting exciting innovations revealed at this year's show in Barcelona including 5G connectivity, AI and driverless "Robocars". We're eager to see what in store, especially at [GSMA Innovation City](#) where attendees can experience the latest leading-edge demonstrations.

If you're planning to attend the show, we invite you to meet with Gemalto experts to learn how our latest IoT innovations are blending seamlessly with security and monetization solutions to bring a world of new mobility to device manufacturers, car makers, smart cities and much more. Contact us today to reserve an on-site appointment.

Best regards,

Christopher Moorhead
Vice-President of IoT for North America, Gemalto



Join the Gemalto Developer Workshop on September 20th

Experience interactive demos, network with industry leaders and learn about IoT development and device lifecycle management at our free Developer Workshop. Reserve your spot today and transform your creative ideas into trendsetting connected devices ([seats are limited, act fast](#)).

➔ [Register here.](#)

Join the Innovation World Cup Challenge

Calling all developers, start-ups and researchers... Submit your breakthrough IoT innovations, designs and [end-to-end security solutions](#) to the Innovation World Cup Challenge by November 18 and jumpstart your business strategy! Discounted Cinterion Concept Boards are still available.

➔ [Learn more and register here.](#)



Traveling far and wide for new IoT insights

18 months, 5000 people and nine countries – that's what it took to execute our latest survey exploring what people want most from their future mobile and IoT experiences. The findings are fascinating and provide valuable insight for the entire ecosystem.

➔ [Download the report here.](#)



Renting a bike is a sn“app”

Mobike, the world's first and largest smart bike-sharing platform, has partnered with Gemalto to bring affordable, emission-free, multi-modal public transportation to all corners of the globe. Grab a Mobike and go!

➔ [Read our new case study here.](#)



Meet us @

Schedule an appointment to see Gemalto's latest innovations at:

- [MWC Americas](#), San Francisco, CA, September 12-14, 2017
- [JavaOne](#), San Francisco, CA, October 1- 5, 2017

[Connect with a local market expert today](#) to determine new strategies to connect, secure and monetize your IoT solutions and unleash the power of the IoT.



How can we meet IoT expectations?

Read the [Gemalto Blog](#) and meet Emma and Paul, personas with their [finger on the pulse of survey results](#) indicating trust, a seamless experience and personalized service is the key. And check out [four connected car questions](#) that would truly confuse time traveling car buyers from the past.

➔ [Read more here.](#)

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