



M2M IoT Newsletter

October 2016

Transforming Transportation

In 2015, 1.4 billion smartphones and the number of smartwatches is expected to reach 50 million by the end of 2016. This opens the door to new possibilities to leverage connected devices with smart car applications. People love their cars as much as their smart devices and the convergence of the two is transforming the transportation sector and enhancing performance, safety and security. Learn more below.

Best regards,

Manfred Kube
Head of M2M Segment and Offer Marketing



Transform Your Smartphone Into a Secure Virtual Car Key

With connected cars and vehicle sharing on the rise, Valeo teamed up with Gemalto to improve security and convenience leveraging a new Virtual Car Key solution.

➔ [Learn more in the press release](#)



The Untethered Smartwatch Revolution

Leave your smartphone at home because eSIMs are revolutionizing smartwatch connectivity no matter where you go.

➔ [Read how TIM and Gemalto have untethered the Samsung Gear S2 in Italy](#)



Can LoRa Networks be Secured?

For certain use cases, LoRa networks can be an extension to cellular solutions. Senet and Gemalto are showing the industry how they can be secured and trusted.

➔ [Learn more in IoT Evolution](#)



Exploring IoT Myths

Will my refrigerator spy on me? How are sports professionals harnessing the power of wearable technology to boost performance and fitness?

➔ [Gemalto takes a closer look in The Review](#)



IoT Success Story: Aplicom Expands into Software and Services

In our ongoing customer video series, Vesa Helkkula, CEO of Aplicom, explains how a solid foundation of Cinterion 2G, 3G and LTE Java embedded hardware allowed the company to evolve with the industry adding software and services to its telematics offering.

➔ [Watch the video to learn more](#)



Visit the Gemalto Blog

Can the IoT make driving greener, safer and cheaper? Lightfoot, Gemalto and Exeter City prove that it can! Cloud platforms are pushing the IoT to new heights, but can they be trusted? Watch how data can be secured in any cloud environment.

➔ [Visit our Gemalto Blog.](#)



Meet us @

Schedule an appointment to see Gemalto's latest innovations at:

- [23rd ITS World Congress](#), Melbourne, Australia; Oct. 10-14, 2016
- [Gitex Technology Week 2016](#), Dubai, United Arab Emirates; Oct. 16-20, 2016
- [IoT Solution World Congress](#), Barcelona, Spain; Oct. 25-27, 2016
- [e-SIM Connect](#), London, UK; Nov. 1-2, 2016
- [European Utility Week](#), Barcelona, Spain; Nov. 15-17, 2016
- [Utility Week 2016](#), Sydney, Australia; Nov. 29-30, 2016

Connect with a local market expert today to determine new strategies to Connect, Secure and Monetize solutions and unleash the power of the IoT.

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