



M2M IoT Newsletter

November 2016

Leadership Evolution

As the IoT industry continues to evolve and grow, so too does Gemalto's M2M business. After a decade of steering successful M2M and IoT growth, we bid a fond farewell to Norbert Muhrer and wish him well on his new entrepreneurial venture in the M2M IoT marketplace. We're excited to welcome Andreas Haegele as his successor who comes to the role of Senior Vice President M2M with deep expertise and years of global Gemalto experience, most recently as VP of M2M Sales, and prior to that, as Head of M2M IoT Portfolio. We look forward to his tenure knowing he will be an excellent partner to support your continued growth, now and in the future.

Best regards,

Manfred Kube
Head of M2M Segment and Offer Marketing



Juniper Recognizes Gemalto as Global M2M IoT Leader

[Juniper Research](#) recognized Gemalto as a key player in the global M2M sector based on its advanced IoT technologies including eSIMs and remote subscription management platforms, which Juniper predicts will stimulate strong IoT growth.

➔ [Learn more here](#)



LTE M Solutions Continue to Revolutionize the IoT Industry

Sequans and Gemalto's recently demonstrated at [GSMA Mobility Live North America](#) the world's first Cinterion® LTE Cat M1 wireless solution delivering the [most efficient, narrowband IoT connectivity](#) the industry has ever seen.

➔ [Read more here](#)



SensorLogic Manages Devices for a Lifetime of Success!

Need a tool to remotely manage the Cinterion module lifecycle? Want to proactively diagnose connectivity issues or seamlessly deploy new applications in the field? Gemalto's [SensorLogic Module Services](#) can help!

➔ [Get to know more here](#)



The Benefits of the First GSMA Certified eSIMs

Embedded SIMs improve IoT solution durability and greatly simplify deployment, and remote provisioning for any global carrier, making them ideal for connected cars, smart meters, wearables and more. And Gemalto just earned [the world's first GSMA security accreditation!](#)

➔ [Take a closer look in The Review](#)



Get in quick... Last chance to submit your innovative idea today!

Today is the last day until submissions to the 2017 IoT/M2M Innovation World Cup are closed. Make sure you don't miss out on the chance to win valuable prizes, including co-working spaces and exclusive coaching sessions with Kickstarter.

➔ [Register your idea here](#)



Visit the Gemalto Blog

Read interesting stories this month: With the growth of IoT, the need for qualified IoT-skilled workers is growing. How will 5G both be similar to and yet critically different from every previous generation of mobile network technology? The key to wearable growth = secure connectivity.

➔ [Visit our Gemalto Blog](#)



Meet us @

Schedule an appointment to see Gemalto's latest innovations at:

- [4th Conference on Technical Cooperation & Capacity Building](#), Bangkok, Thailand: Nov 9-11, 2016
- [11th Security Document Summit](#), Beijing, China: Nov 14-16, 2016
- [ESCAR \(Embedded Security in Cars\)](#), Munich, Germany; Nov. 16-17, 2016
- [European Utility Week](#), Barcelona, Spain; Nov. 15-17, 2016
- [Utility Week 2016](#), Sydney, Australia; Nov. 29-30, 2016

Connect with a local market expert today to determine new strategies to Connect, Secure and Monetize solutions and unleash the power of the IoT.

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