



Gemalto M2M
Unleashing the Power
of the Internet of Things

Enabling the Internet of Things



Wireless connectivity has moved beyond computers and smartphones to encompass virtually everything - from connected cars and smart meters to mHealth medical devices and smart home appliances. The Internet of Things (IoT) is growing at an ever-faster pace with connections expected to reach the billions in the decade ahead.

M2M device connections will grow from 62 million in 2010 to 2.1 billion devices in 2020, at a 36% year-on-year growth rate.¹

At Gemalto, we are passionate about enabling connections that people can trust. We believe secure Machine-to-Machine technology, the engine enabling the IoT holds the power to transform our world, just as electricity, the automobile and the Internet have revolutionized our lives.

Annual global revenue will grow nearly 8-fold from \$121 billion in 2012 to \$948 billion in 2020.²

¹ source: Analysys Mason

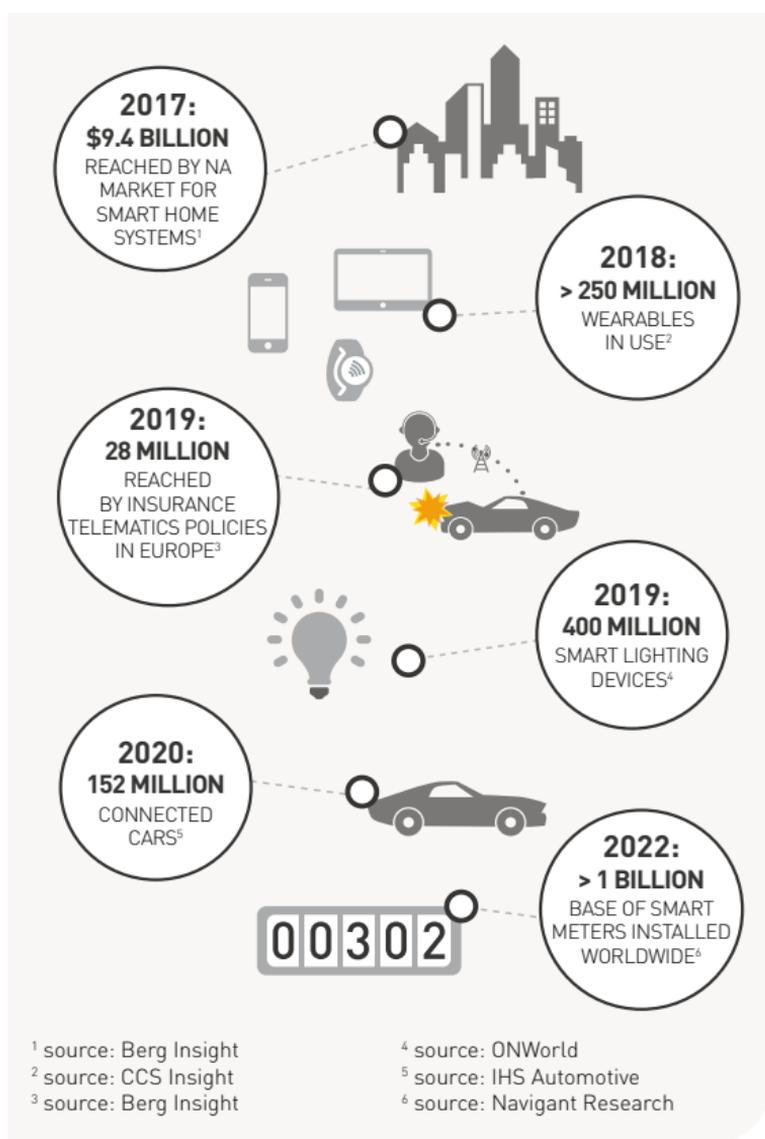
² source: Machina Research

Bringing trust to the IoT

Gemalto brings together end-to-end M2M technology with unprecedented digital security expertise to unleash the power of billions of connected devices by allowing people to trust in our connected world.

Gemalto serves the entire IoT ecosystem: Device manufacturers, system integrators, Mobile Network Operators, enterprises and system providers.

Gemalto enables secure and ubiquitous IoT applications that make life easier, safer and more enjoyable. Our secure solutions, services and platforms allow customers in all industries and global markets to leverage the IoT to improve business models, optimize processes and expand revenue streams.



Providing the Technology Bricks for Trusted IoT Solutions

Gemalto strives to be a part of every M2M and IoT solution by providing customers with innovative solutions, services and platforms for secure and reliable IoT applications. This includes:

- > Robust devices that deliver reliable connectivity
- > Powerful platforms that enable applications for any vertical market
- > Secure solutions and services that simplify service provisioning and device management
- > Security architecture designed from the ground up to protect data and devices
- > Professional support and consulting to increase product reliability, security and speed to market

Gemalto puts the “smart” in today’s intelligent objects and assets.



Gemalto Cinterion M2M modules connect more than 100 million devices.

Gemalto has the largest global footprint in the M2M and IoT industry with local offices and direct customer support in more than 43 countries.

The Gemalto Difference

Expertise

Our M2M expertise is unsurpassed in the marketplace. Gemalto has been innovating M2M solutions for 20 years – since the industry's inception. Every day, billions of people around the world use our products, platforms and services.

> Gemalto enables the end-to-end M2M value chain in all verticals from POS and healthcare to automotive and remote monitoring and control of anything.

Digital Security and Global Reach

No other M2M technology company combines deep M2M know-how with global digital security leadership. This unique combination creates the core technology required to unlock the benefits of an interconnected world.

Innovation

We support game changers and innovators offering open, scalable solutions for entry level to advanced developers and programmers. We believe that open standards reduce marketplace barriers and we offer tools that enable easy innovation and prototyping in just hours.

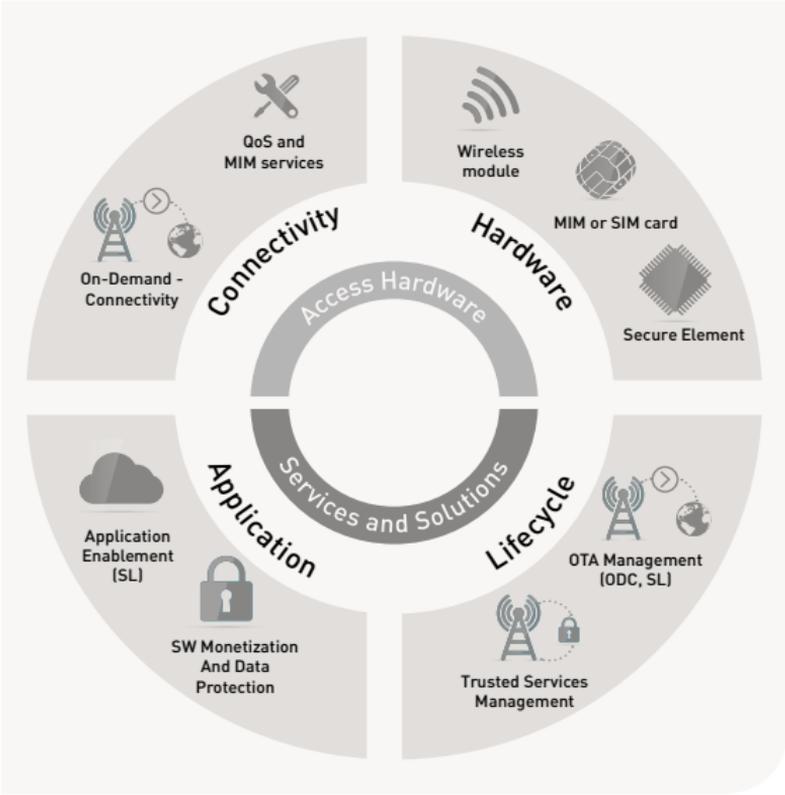
> More than half of Gemalto people work in innovation and development.

Partnership and People

We treat our customers as partners and join forces to deliver trusted M2M solutions for securing businesses. Our people share their unique experience with our customers' expertise to enable a trusted connected world.

The Gemalto M2M and IoT Offer

Gemalto offers a broad portfolio of ruggedized hardware, embedded software, platforms and services that enable connectivity, digital security plus device and application management over the long lifecycles common to M2M and IoT applications.



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