

Why fighting ID fraud is critical for MNOs

Fraud hurts profits and slows innovation

200

types of fraud

35%

of all mobile fraud comes from subscriptions

Criminals are getting more sophisticated



Manual checks are inadequate

Staff can't detect forgeries



SIM swap fraud

Money vanishes without victims noticing

Revenue

It can take **months** to discover fraud

Total annual cost of identity fraud is **€40 billion**

Fraud can represent up to **10%** of MNOs' bottom line

Regulation

90+ countries require secure registration for prepaid SIM cards according to the GSMA

Financial services on mobile are growing. MNOs must meet KYC regulations or face heavy fines



Reputation

In the event of fraud MNOs need to offer compensation and incentive payments to customers fast

ID fraud victims will abandon networks they no longer trust to keep them secure

Long, costly advertising campaigns to restore lost trust with consumers, investors and partners



3
reasons to care

Putting things right

Fighting fraud requires a trusted partner

We run

100+

Government programs worldwide

We cover

ID templates from

180+

countries

We have

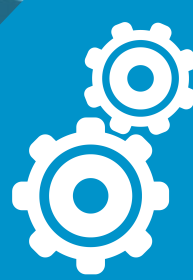
30+

Identity verification references in the public and private sector

450+ MNOs

have turned to us for cloud and on-premises services

Our solutions



Integrate easily into existing environments



Perform automated graphical and biometric checks in real-time



Combine expertise in telecoms and government sectors



Rely on our expertise in manufacturing ID documents



Meet government-grade security standards

Gemalto ID verification

Gemalto are experts in fake document detection

[Come and see how we can help you fight subscription fraud](#)