Why fighting ID fraud is critical for MNOs

Fraud hurts profits and slows innovation
- 200 types of fraud of all mobile fraud comes from subscriptions
- 35% of all mobile fraud comes from subscriptions
- Criminals are getting more sophisticated
  - Manual checks are inadequate
  - Staff can’t detect forgeries
  - SIM swap fraud money vanishes without victims noticing

Revenue
- It can take months to discover fraud
- Total annual cost of identity fraud is €40 billion
- Fraud can represent up to 10% of MNOs’ bottom line

Regulation
- 90+ countries require secure registration for prepaid SIM cards according to the GSMA
- Financial services on mobile are growing. MNOs must meet KYC regulations or face heavy fines

Reputation
- In the event of fraud MNOs need to offer compensation and incentive payments to customers fast
- ID fraud victims will abandon networks they no longer trust to keep them secure

Putting things right
Fighting fraud requires a trusted partner

We run
- 150+ eGovernment programs worldwide

We cover
- 180+ countries
- 40+ identity verification references in the public and private sector

We have
- 450+ MNOs have turned to us for cloud and on-premises services

Our solutions
- Integrate easily into existing environments
- Perform automated graphical and biometric checks in real-time
- Meet government-grade security standards
- Rely on our expertise in manufacturing ID documents
- Combine expertise in telecoms and government sectors

Gemalto are experts in fake document detection

Come and see how we can help you fight subscription fraud