Silent authentication for a fluid consumer experience

1. **CONSUMER EXPECTATIONS FOR TOMORROW**

   - Trust in connected objects
   - Simple and fluid regrouped
   - Personalization of services

   Gemalto answers: silent authentication

2. **WHAT DOES THAT MEAN IN THE DAILY LIFE OF THE CONSUMER?**

   1. Kate orders a smart watch from her favorite e-merchant site.
   2. Kate chooses smart delivery: in person, any location, as soon as possible.
   3. Kate is informed of the estimated time of arrival.
   4. Seamless silent authentication between the drone and Kate’s phone ensures the delivery is done to the right person.
   5. Successful delivery! Kate receives her parcel and a final e-merchant notification.

3. **FACTS AND FIGURES**

   - 60% would buy more from e-merchant sites that offer better delivery service.
   - 54% want e-commerce sites to offer a one-hour delivery in metropolitan areas.
   - 48% want mobiles to become the main form of ID.

   * Survey of 1,969 smartphone users in Brazil, China, Germany, France, the UK and the US, December 2016

   ** Nealite Showroom - Key users insights, 2017

   Example of e-commerce parcel delivery with an unmanned machine

   - Your geolocation
   - The drone authenticates Kate as the correct recipient.
   - The authentication mechanism is totally fluid and transparent.
   - The continuous, silent authentication technology collects data from Kate’s phone.

   Consumers want a trusted, simple and personalized experience.

   Gemalto 2019 - All rights reserved.

Smart and secure autonomous delivery for a great consumer experience from Gemalto.