## Forces Driving Trusted Digital Identity

### More need for mobility and convenience

- **75%** of work is now done away from the office.

### Greater demand for security and trust

- **43%** of online customers would not return to a site if a breach had been detected.
- **$2bn** lost to identity-based telecoms subscription fraud annually.
- **75%** of users of mobile and digital services say they want more trusted digital ID.

### New regulations

- **Mandatory registration of prepaid mobile SIM cards** is recommended by GSMA, requiring consumers to provide valid proof of identity to help mitigate security concerns and to address criminal and anti-social behaviour.

### The rise of digital identification systems

- **Accelerating shift towards ID service providers** including MNOs, social media, mobile OEMs, banks, governments and more...
- **Bringing it together** The mobile network operator (MNO) is ideally suited to play the role of Identity Service Aggregator.

### We have the technology to enable digital transformation

- **Trusted Digital ID solutions** By using biometric and trusted third parties, we can provide secure and trusted digital services – digitalizing customer identities and becoming an identity service provider.

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**People today use many different forms of digital ID**

- **70%** of mobile users fear their digital ID may be stolen or misused

**New regulations**

- **Mandatory registration of prepaid mobile SIM cards** is recommended by GSMA, requiring consumers to provide valid proof of identity to help mitigate security concerns and to address criminal and anti-social behaviour.

**We enable MNOs, OEMs and service providers** Trusted Digital ID for verified and convenient digital services – digitalizing customer identities and becoming an identity service provider.