People today use many different forms of digital ID. Mobile public and private digital ID services enable a model of verification and personalization – and users want to move away from passwords. The rise of technologies such as biometrics creates an opportunity for governments and enterprises to ensure security and privacy.

Gemalto, a market leader in the digital identity space, has seen a 270m increase in Facebook accounts that are illegitimate. This is just one example of the scale of threat that digital identity fraud poses.

**Forces Driving Trusted Digital Identity**

1. **More need for mobility and convenience**
   - 75% of internet use is mobile
   - 543% increase in mobile app downloads
   - 200+ on-premises solutions

2. **Greater demand for security and trust**
   - 43% of consumers would use mobile apps if they received benefits
   - 66% of managers believe regulations should encourage digital identity
   - 450+ MNO customers

3. **New regulations**
   - 180+ countries' ID documents
   - 1000 government programs

4. **The rise of digital identification systems**
   - 2.5bn users
   - 40+ ID verification programs deployed worldwide
   - 180+ countries' ID documents supported

5. **We have the technology to enable digital transformation**
   - 450+ government programs
   - 200+ touchless enrolments in e-ID systems
   - 550+ secure digital identity solutions

**Source:** CFCA Fraud Loss Survey 2017

**Note:**

- The rise of digital ID solutions
- Our biometric technologies
- Our worldwide capabilities

**Brand: CAFIS, LfIS, eIDAS**

**©Gemalto 2019 - July 2019 - All rights reserved.**