

Philippe Vallée, CEO

TAKING DIGITAL SECURITY TO THE NEXT GENERATION

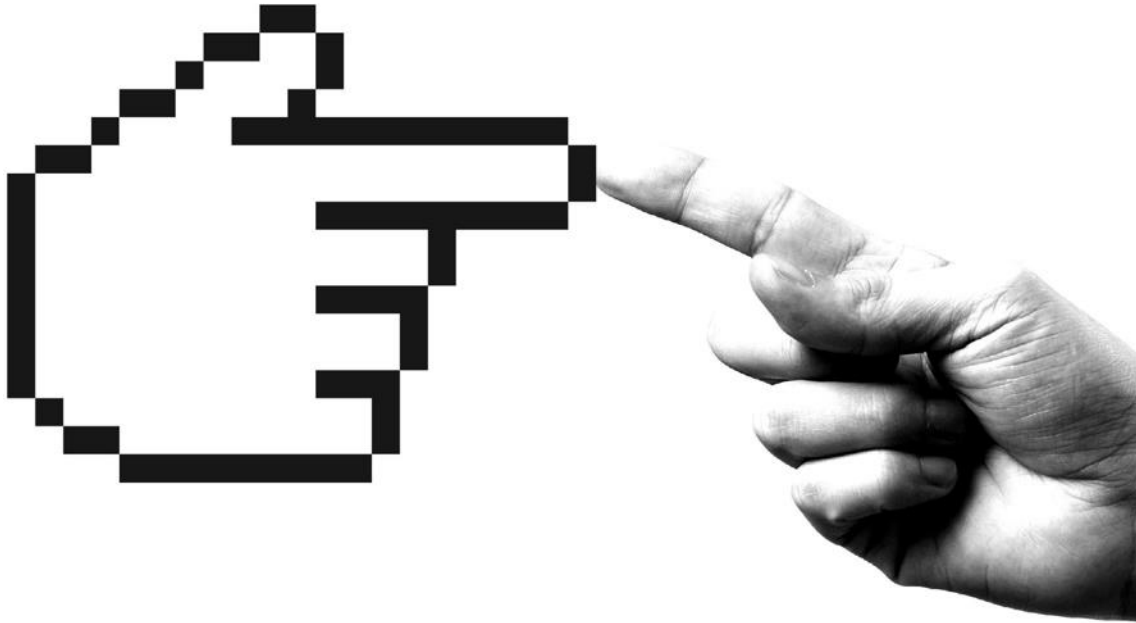
28 November 2018, iDate Digiworld Summit

gemalto[★]
security to be free



■ We're in the middle of a digital transformation

Data volumes are booming, exchanges ever more valuable.



Enterprises and their customers must be able to trust their digital interactions

50x

More individual digital interactions in 2025 than in 2010

■ Expectations are rising

People want to share information at scale while respecting privacy



Sharing? Yes, but not everything

Personal and corporate data should be kept private and only shared under clear rules.



Respect of privacy is valued

Privacy and the right to be forgotten will be top of mind for consumers when selecting a merchant or service provider.



...and enforced

Policy makers and regulators are increasingly vigilant about private data management.

Traditional security is no longer sufficient

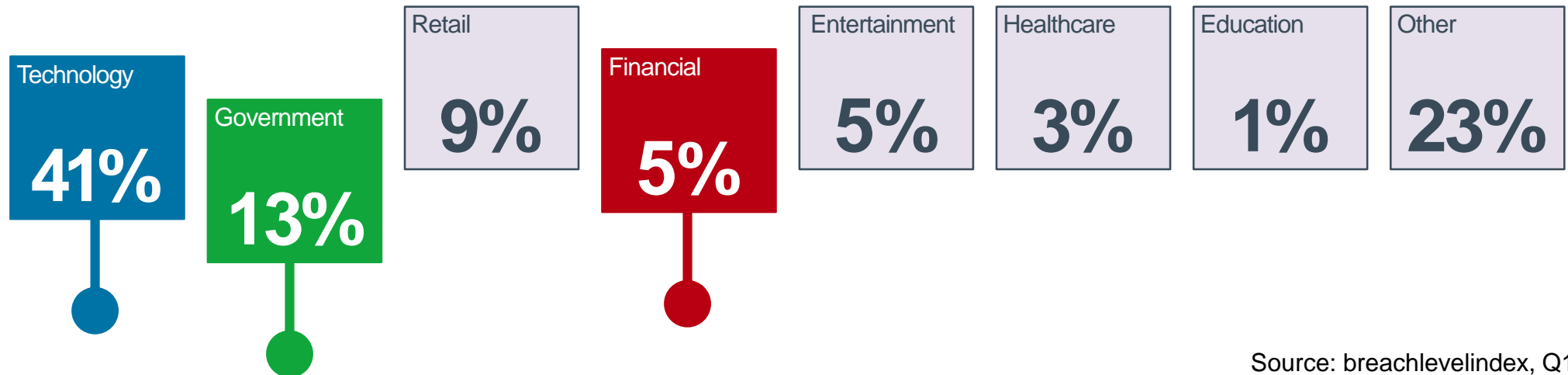
Breaches are growing year-on-year across all sectors

DATA RECORDS LOST OR STOLEN SINCE 2013

9,198,580,293

5 million per day
on average

Customers across all our business units are exposed



■ The main causes of cyber threats

Main cause of attacks

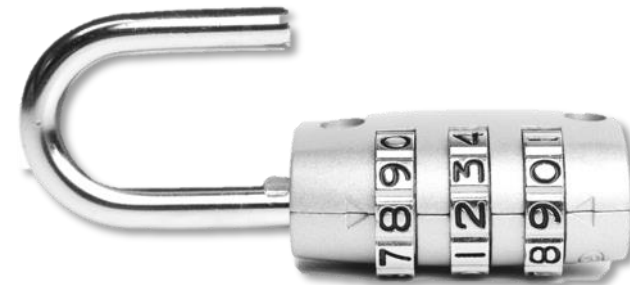
IDENTITY THEFT

69%
of breach
incidents
came from
identity theft



Main cause of damages

UNENCRYPTED DATA



95%
of breaches involved
unencrypted data

■ Solving the challenge

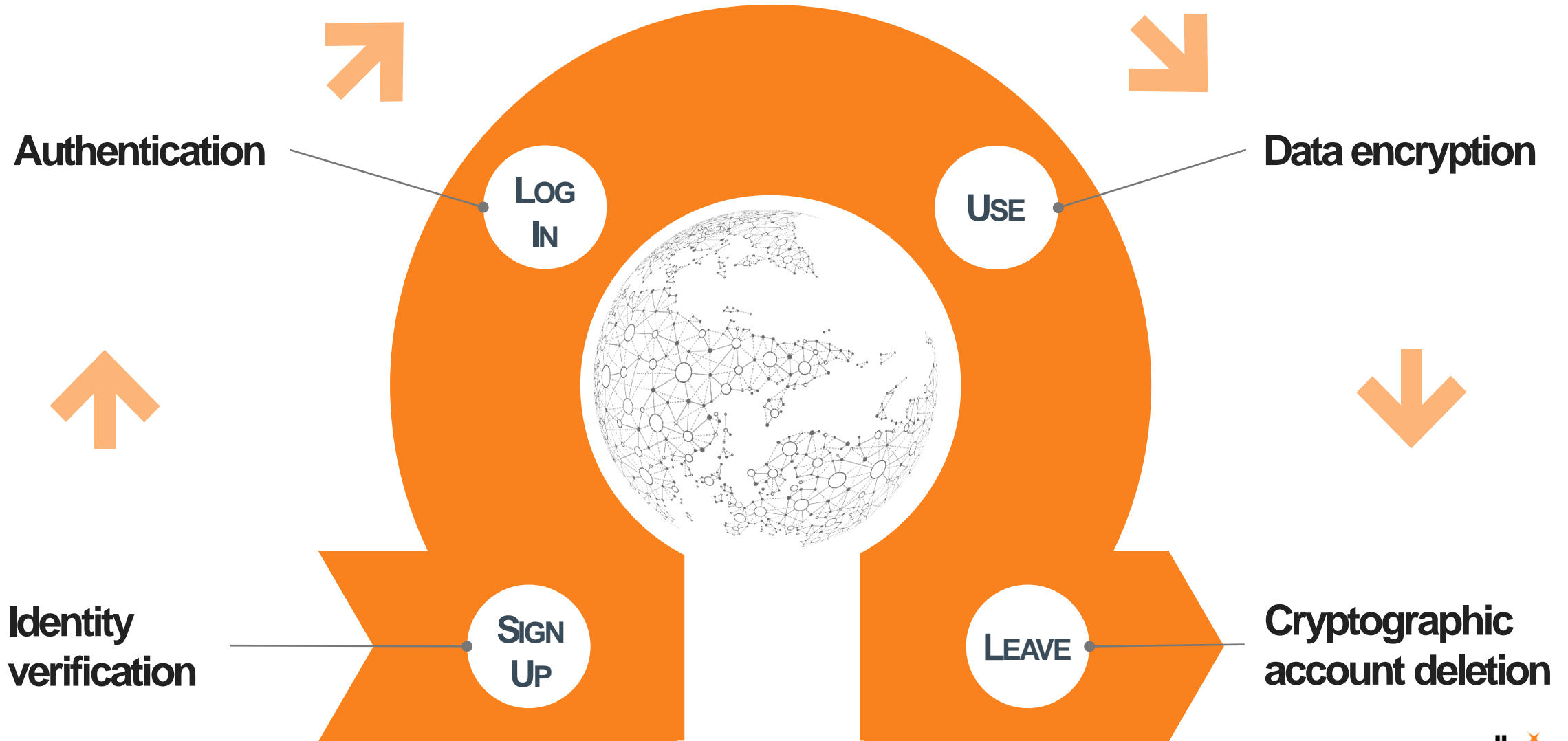
A unique combination of digital identity and data protection



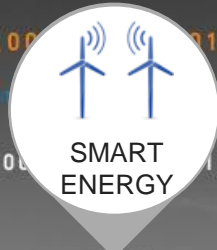
Powering

Next Generation Digital Security

Protecting the entire digital service cycle



■ For all types of services



For example - a smoother air travel experience

✦ Insert Fly2Gate video - <https://youtu.be/fTPCeRLDQq8>

THANK YOU

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