

Gemalto Named “Value Partner of the Year” by Bharti Airtel in India

Gemalto receives accolade in recognition for outstanding customer service

New Delhi, India, May 7, 2009 – Gemalto (Euronext NL0000400653 GTO), the world leader in digital security, is awarded “Value Partner of the Year” by Bharti Airtel, India’s largest wireless telecommunications provider by subscriber base. During the “Airtel Partnership Meet 2009” in March, Gemalto was the only digital security vendor to be recognized at its Best Partner Awards ceremony, which honors the top 10 suppliers and vendors out of 3,500 partners across 10 award categories.

The awards ceremony took place at Taj Palace in New Delhi. CEO & Joint MD of Bharti Airtel, Mr Manoj Kohli and Director of Supply Chain, Mr S. Asokan presented the “Value Partner of the Year” award under the “Customer Premise Equipment” category to Mr Frederic Deman, Gemalto’s Asia Senior Vice President for Telecom in the presence of more than 200 guests and industry representatives.



(From left) CEO & Joint MD of Bharti Airtel, Mr Manoj Kohli and Director of Supply Chain, Mr S. Asokan presents award to Mr Frederic Deman, Senior VP, Telecom, Gemalto Asia

Mr Kohli commented, “*Congratulations to Gemalto for becoming our ‘Value Partner of the Year’. Gemalto is at the heart of the evolving digital society delivering on the growing demands of billions of people worldwide for mobile connectivity, identity and data protection. Gemalto has been associated with Bharti Airtel since inception of our services and receives this award for their innovation, value engineering support and consistency in quality of products. Gemalto has repeatedly delivered to our highest requirements, so they naturally deserve to be recognized for their efforts.*”

“*We are honored to receive Bharti Airtel’s ‘Value Partner of the Year’ award. Having worked with Bharti Airtel for over a decade, this recognition by one of our most important clients in the telecommunication industry definitely serves as a strong recognition and encouragement for our team and reiterates our mission to provide innovative, turnkey solutions for our clients. We will continue to work closely with Bharti Airtel in providing reliable and secure telecommunication solutions to satisfy their customers’ needs*”, responded Mr Teck Lee Tan, President, Gemalto Asia.

With a global base of more than 91 million subscribers, Bharti Airtel offers a wide range of products and services to cater to different communication requirements. Since the beginning of their decade-long relationship, Gemalto has supported Bharti in its growth of customer base and services rendered with customized and innovative solutions, as well as reliable, on-time delivery and technical support.

This award is a testament to Gemalto's commitment to service excellence and superior customer care.

XXX

About Gemalto

Gemalto (Euronext NL 0000400653 GTO) is the world leader in digital security with 2008 annual revenues of €1.68 billion, and 10,000 employees operating out of 75 offices, research and service centers in 40 countries. Gemalto is at the heart of our evolving digital society. The freedom to communicate, travel, shop, bank, entertain, and work—anytime, anywhere—has become an integral part of what people want and expect, in ways that are convenient, enjoyable and secure.

Gemalto delivers on the growing demands of billions of people worldwide for mobile connectivity, identity and data protection, credit card safety, health and transportation services, e-government and national security. We do this by supplying to governments, wireless operators, banks and enterprises a wide range of secure personal devices, such as subscriber identification modules (SIM) in mobile phones, smart banking cards, smart card access badges, electronic passports, and USB tokens for online identity protection. To complete the solution we also provide software, systems and services to help our customers achieve their goals.

As the use of Gemalto's software and secure devices increases with the number of people interacting in the digital and wireless world, the company is poised to thrive over the coming years.

For more information please visit www.gemalto.com.

About Bharti Airtel Limited

Bharti Airtel Limited, a group company of Bharti Enterprises, is Asia's leading integrated telecom services provider with operations in India and Sri Lanka and an aggregate of 93.8 million customers as of end of February 2009, consisting of 91.11 million mobile customers. Bharti Airtel Limited has been voted as India's most innovative company, in a survey conducted by The Wall Street Journal.

Bharti Airtel is structured into three strategic business units - Mobile services, Telemedia services and Enterprise services. The mobile business offers services in India and Sri Lanka. The Telemedia business provides broadband and telephone services in 95 cities, DTH services and has recently forayed into the IPTV services. The Enterprise business provides end-to-end telecom solutions to corporate customers and national and international long distance services to carriers. All these services are provided under the Airtel brand. Airtel's high-speed optic fibre network currently spans over 90,205 kms covering all the major cities in the country. The company has two international landing stations in Chennai that connects two submarine cable systems - i2i to Singapore and SEA-ME-WE-4 to Europe. For more information, visit www.bhartiairtel.in

Media Contacts

Gemalto Asia

Marcos Fernandes

T.: +852 2306 3626

M.: +852 6051 6425

marcos.fernandes@gemalto.com

Grayling Global

Aparna Agrawal / Joyce Lee / Kenny Yap

T.: +65 6325 4606

F.: +65 6325 4616

Aparna.agrawal@sg.grayling.com

joyce.lee@sg.grayling.com / kenny.yap@sg.grayling.com