

## Deutsche Telekom and Gemalto Enable Emergency Call Service in Europe

- Telekom is the first operator whose MFF-SIMs solution are built into series cars
- Solution highlights Telekom's driving role for M2M solution in the automotive industry
- Telekom and Gemalto developed strong M2M solution for automatic and manual emergency calls

**Bonn, Germany and Amsterdam, The Netherlands, May 3, 2011** – Deutsche Telekom, one of the world's leading integrated telecommunications companies, and Gemalto, (Euronext NL0000400653 GTO), the world leader in digital security, together announce that BMW automobile is embedding their [Machine-to-Machine \(M2M\)](#) solution in its latest car models to enable emergency call (eCall) services. Deutsche Telekom is the first network operator whose automotive MFF-SIMs solutions are built into an industrial product series, further demonstrating its innovation leadership in the automotive industry.

Wide scale deployment started in 2009 and to date, over 200,000 BMW cars in use across Europe are already equipped with the M2M solution from the two companies. Deutsche Telekom provides the central component for the mobile-based emergency system with wireless communication link for vehicles all over Europe, in cooperation with its roaming partners. Gemalto developed a highly durable Machine Identification Module (MIM), the dedicated M2M-Form-Factor (MFF) SIM, to meet the quality requirements of the automotive environment and to ensure service availability for Deutsche Telekom and BMW car owners.

The solution enables a reliable connection to BMW Connected Drive's driver assistance and information service via Deutsche Telekom and its roaming partners' networks. The service includes an assistance center that dispatches swift help in emergency situations. Activation of the crash sensors in the car triggers an automatic call to the call center and reports the exact car position. The emergency call can also be set up manually if car trouble occurs.

Deutsche Telekom's new Connected Car business unit generates growth potential from the evolving needs towards mobility. Working with strong partners like Gemalto and other technology companies, Deutsche Telekom is creating solutions for safer and more efficient driving, economic and ecological fleet management. Deutsche Telekom sees huge market opportunities considering there are over 350 million cars in Europe alone.

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#### **About Deutsche Telekom**

Deutsche Telekom is one of the world's leading integrated telecommunications companies with around 129 million mobile customers, approximately 36 million fixed-network lines and more than 16 million broadband lines (as of December 31, 2010). The Group provides products and services for the fixed network, mobile communications, the Internet and IPTV for consumers, and ICT solutions for business customers and corporate customers. Deutsche Telekom is present in over 50 countries and has around 247,000 employees worldwide. The Group generated revenues of EUR 62.4 billion in the 2010 financial year – more than half of it outside Germany (as of December 31, 2010).

#### **About Gemalto**

Gemalto (Euronext NL0000400653 GTO) is the world leader in digital security with 2010 annual revenues of €1.9 billion and over 10,000 employees operating out of 87 offices and 13 Research & Development centers in 45 countries.

Gemalto is at the heart of our evolving digital society. Billions of people worldwide increasingly want the freedom to communicate, travel, shop, bank, entertain, and work—anytime, anywhere, in ways that are convenient, enjoyable and secure. Gemalto delivers on the growing demands for personal mobile services, identity protection, payment security, authenticated online services, cloud computing access, modern transportation, e-healthcare and e-government services. Gemalto does this by providing secure software, a wide range of secure personal devices, and managed services to wireless operators, banks, enterprises and government agencies.

Gemalto is the world leader for electronic passports and identity cards, two-factor authentication devices for online protection, smart credit/debit and contactless payment cards, as well as subscriber identification modules (SIM) and universal integrated circuit cards (UICC) in mobile phones. Also, in the emerging machine-to-machine applications Gemalto is a leading supplier of wireless modules and machine identification modules (MIM). To operate these solutions and remotely manage the software and confidential data contained in the secure devices Gemalto also provides server platforms, consulting, training, and managed services to help its customers achieve their goals.

As the use of Gemalto's software and secure devices increases with the number of people interacting in the digital and wireless world, the Company is poised to thrive over the coming years.

For more information visit [www.gemalto.com](http://www.gemalto.com), [www.justaskgemalto.com](http://www.justaskgemalto.com), [blog.gemalto.com](http://blog.gemalto.com), or follow @gemalto on twitter.

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