Gemalto IoT Newsletter

June 2018

IoT Innovation in the age of acceleration

Moore’s Law predicts that computing power will double every 18 months and since the mid-60’s, this has basically held true. Humanity has entered an age of acceleration the likes of which we’ve never seen before. 50 billion connected things are coming at us fast and IoT innovation is disrupting everything from connected door locks and autonomous vehicles to smart factories and cities. In this time of unprecedented opportunity, nothing is more exciting than supporting developers, makers and businesses to innovate, create, grow and make change happen.

At Gemalto, we are dedicated to providing intuitive and secure development tools to support the successful innovators of today across the entire IoT ecosystem. With our Cinterion Concept Board and the Arduino-based Connect Shield plus a little help from the Gemalto Developer Community, people of all technical abilities can turn bright ideas into prototypes in just hours. Our IoT Modules and Terminals provide embedded system ease to help speed time to market for new solutions while supporting seamless scalability and cost efficiency. In addition, our Cinterion Module Services offer zero-touch device lifecycle management "as-a-service" while securing the data-to-cloud path.

To learn more about Gemalto’s Developer Support encompassing downloadable SDKs and tools for use across the entire IoT developer journey, join us on June 19 at the web-based Intel IoT Devfest. And if you’re interested in Beta testing support packages, please don’t hesitate to contact us. Or reach out anytime to speak with an IoT expert about your next project!

Kind regards,

Manfred Kube
Head of IoT Products Marketing Communications
Enkom Active and Gemalto deliver innovation and security

For more than a decade, Enkom Active Oy has relied on Gemalto to enable IoT solutions for its growing customer base in industrial IoT, logistics and automotive. In this short IoT success story video, sales manager Antero Markkula explains how an innovative product portfolio and security expertise keep Gemalto solutions at the top of their bestseller list.

IoTech goes heavy on security for ultralights

IoT Innovation World Cup winner IoTech Swiss develops connected technology to help prevent accidents for small aircrafts, ultralights and paragliders. Their solutions leverage AI, predictive analytics, reliable connectivity and strong security to alert pilots of issues before trouble begins. Gemalto’s Sophie Bessin-Py spoke with CEO Daniele Sammartino about the challenges and critical dimension of IoT security.

Watch the interview here

Read more here.

Global IoT DevFest III
Learn about Gemalto’s 4G LTE Development Kit
Tune in on June 19 at 08:00 am GMT
Register Today
Just how much does a data breach cost?

If your company happens to be Equifax, a staggering $242.7 million and counting! And soft costs like the erosion of customer trust are priceless. Visit the Gemalto Blog to learn the real Cost of a Data Breach. You can also discover 3 reasons why eSIMs are ready to make a huge impact on consumer IoT and M2M markets.

Meet us @

Schedule an appointment to see Gemalto’s latest innovations at:

- **June 27-29, 2018**
  - **Mobile World Congress Shanghai**:
    - Enabling secure access and connectivity for people and things
    - Register to meet with a Gemalto representative, just follow this link!
    - Visit us at Hall N1 - Booth E68

Connect with a local market expert today to determine new strategies to **Connect, Secure** and **Monetize** your IoT solutions.